

Bay East Consumer Guide

Thinking of Selling? 7 Factors to Consider

Ask yourself these questions before deciding to sell your home.



Has Your Life Changed?

Life changes often influence housing needs. Ask yourself:

- ✓ Has your family grown or downsized?
- ✓ Does your current home still fit your lifestyle?
- ✓ Have your priorities or personal needs changed?



Is It Time for a New Location?

A move may make sense if you've experienced:

- A new job or longer commute
- A lifestyle change
- Different school or neighborhood priorities
- A desire to be closer to family or amenities

Sometimes the right move isn't about the house
—it's about the location.



"The best time to sell is when it aligns with your life—not just the market."



Consider Your Finances

Before selling, think about:

- ✓ Changes in your income
- ✓ Your current home equity
- ✓ Today's mortgage interest rates
- ✓ Your budget for your next home

A clear financial picture can help you
make a confident decision.



Is the Market Right for You?

Every market is different, and timing depends on your goals.

A REALTOR® can help you understand:

- Current buyer demand
- Your home's estimated value
- Local market conditions
- Whether now is a good time to list

The "right" time to sell is different for every homeowner.



We're Here to Help

A Bay East REALTOR® can help you:

- ✓ Evaluate whether selling is the right move
- ✓ Understand your home's market value
- ✓ Review today's local market conditions