

SUMMARY OF MLS RULE CHANGE EFFECTIVE MAY 2, 2022

The MMG Committee made up of representatives from Bay East, Contra Costa and Bridge Associations passed a motion at their March meeting to revise MLS Rule 12.11 and add new rule 12.11.1 permitting Participants and Subscribers to use MLS information for recruiting

12.11 Use of MLS Information. In recognition that the purpose of the MLS is to market properties and offer compensation to other broker participants and real estate subscribers for the sole purpose of selling the property, and that sellers of properties filed with the service have not given permission to disseminate the information for any other purpose, participants and subscribers are expressly prohibited from using MLS information for any purpose other than to market property to bonafide prospective purchasers or to support market evaluations or appraisals as specifically allowed by Sections 12.14, 12.15, 12.16 and 12.19. **Additionally, use of MLS information for recruiting as allowed by Section 12.11 is permitted.** Any uses of MLS information inconsistent with these Sections is expressly prohibited. Nothing in this Section, however, shall limit the AOR/Regional MLS from entering into licensing agreements with MLS participants and subscribers or other third parties for use of the MLS information.

12.11.1 Recruiting. Use of the MLS information to investigate, identify, source, and recruit potential MLS Participants and/or Subscribers to a different brokerage is permitted.