

Remine Marketing Center

Remine has implemented a collaborative marketing integration that helps agents create highly effective digital advertising campaigns in just a few clicks. Check out what makes marketing with Remine a simplified and streamlined experience with a few of the most innovative features below.

The screenshot displays the Remine Marketing Center interface. On the left is a navigation sidebar with options: Office (EV Admin Group), Dashboard, Contacts, Gallery, Audiences, Facebook Pages, Listings (Programs, Listings), and Contacts. The main content area shows program details for ID 1453450920284195400. The 'Blueprint' is 'Facebook Listing Ad - Buyer Leads' with a description 'Showcase an individual property to generate buyer leads'. The 'Start' date is September 30, 2021, and the 'Cancelled' date is September 29, 2021. The total cost is \$450, with a Visa card ending in 4242, dated 04/2024. Below this are six analytics cards for Views, Likes, Comments, Shares, Clicks, and Contacts, each with a placeholder line graph. The 'Ads' section is empty, displaying a message: 'You don't seem to have any ads yet. We're getting your order set up and published.'

Auto-Populated blueprints

Save time and create targeted ads in minutes with blueprints built by industry professionals for agents and brokers. Simply utilize MLS data to auto-populate your desired listing and follow the step-by-step ad creation process to customize your blueprint.

This screenshot is identical to the one above, showing the Remine Marketing Center interface with the same program details, analytics, and empty ads section.

Ad optimization

Ads created in Remine's Marketing Center are shown to the most relevant users and best audience based on machine learning. Utilize the power of Remine's digital network to benefit your business while showing your listings to more interested leads.

The screenshot displays the Remine Marketing Center interface for a specific program. The left sidebar contains navigation options: Office (EV Admin Group), Dashboard, Contacts, Gallery, Audiences, Facebook Pages, Listings (Programs, Listings), and Contacts. The main content area shows the following details:

- Program ID:** 1453450920284195400
- Order Status:** (Cancelled)
- Ad Status:** (Inactive)
- Billing Status:** (Cancelled)
- Blueprint:** Facebook Listing Ad - Buyer Leads. Showcase an individual property to generate buyer leads.
- Start:** September 30, 2021
- Cancelled:** September 29, 2021
- Cost:** \$450
- Card:** Visa - 4242, 04/2024

Below these details are six metrics: VIEWS, LIKES, COMMENTS, SHARES, CLICKS, and CONTACTS, each represented by a horizontal bar chart. The 'LIKES' chart is currently selected. Below the metrics is an 'Ads' section with a message: "You don't seem to have any ads yet. We're getting your order set up and published." The bottom of the page shows a 'Contacts' section.

Real-time lead notifications

Respond to leads quickly with notifications sent directly to your phone. Remine's SMS lead notifications help you stay engaged with active leads from ads even when you are away from your desk.

This screenshot is identical to the one above, showing the Remine Marketing Center interface for the same program. It displays the same navigation sidebar, program details (Program ID, Order Status, Ad Status, Billing Status, Blueprint, Start/Cancelled dates, Cost, Card), metrics (VIEWS, LIKES, COMMENTS, SHARES, CLICKS, CONTACTS), and the 'Ads' section with the message: "You don't seem to have any ads yet. We're getting your order set up and published." The 'LIKES' chart is selected.

Real-time analytics

Track your ad's progress, adjust your ad spend, and tap into the data available through Remine's real-time ad analytics.

The screenshot shows a web browser window with the URL `remine-integration.evocalize.com/#/architecture/1411346308815474865/programs/1453450920284195400`. The Remine logo is in the top left. A sidebar on the left contains navigation items: Office (EV Admin Group), Dashboard, Contacts, Gallery, Audiences, Facebook Pages, Listings (expanded), Programs, and Listings. The main content area displays program details for 'Program ID: 1453450920284195400'. The 'Order Status' is '(Cancelled)', 'Ad Status' is '(Inactive)', and 'Billing Status' is '(Cancelled)'. The 'Blueprint' is 'Facebook Listing Ad - Buyer Leads' with the description 'Showcase an individual property to generate buyer leads' and social media icons. Two calendar widgets show 'Start' on September 30, 2021, and 'Cancelled' on September 29, 2021. A total amount of '\$450' is shown, along with 'Visa - 4242' and '04/2024', and a 'CHANGE CARD' button. Below this are six placeholder cards for 'VIEWS', 'LIKES', 'COMMENTS', 'SHARES', 'CLICKS', and 'CONTACTS'. The 'Ads' section shows a message: 'You don't seem to have any ads yet. We're getting your order set up and published.' The 'Contacts' section is partially visible at the bottom.