

Paragon Connect

2.1. Listing Match Tracker - Preselected Match Types

What is New

Listing Match Tracker received two small visual updates.

First, the Match cards use the clearer label, “Updated”, to identify the last time that listing changed. The previous label appears as “Notified”.

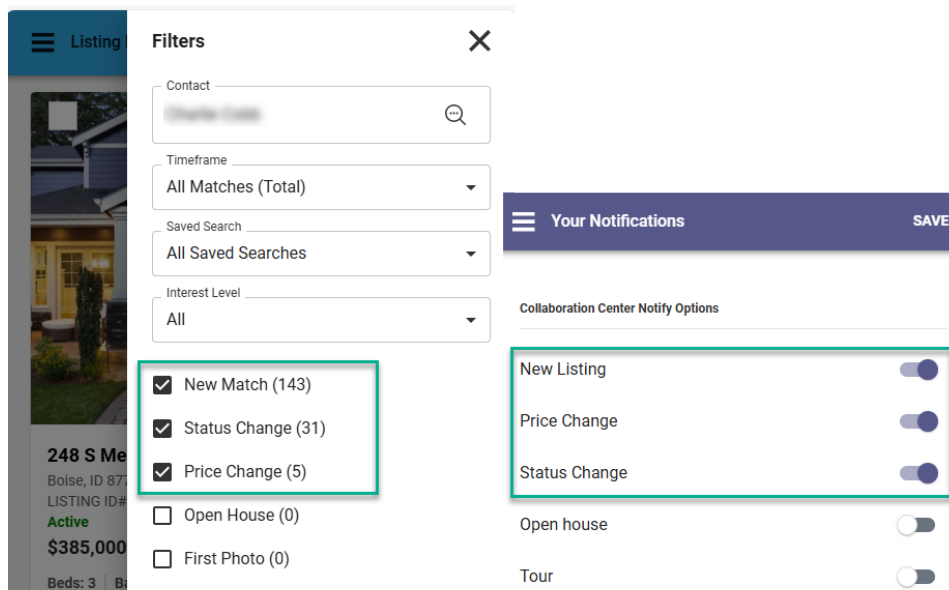
Second, the Listing Match Tracker filter selections align with your notification preferences from the moment you open it. Filters such as New Match, Status Change, and Price Change are automatically selected based on your settings, while additional match types remain available for quick review whenever needed.

Why it matters

Stay focused on what is changing in the market, not on managing filters. Listing Match Tracker now uses clearer activity labels and automatically prioritizes the match types you have chosen to track.

How it works

- Open Settings, then Notifications, then Your Notifications, and confirm which match type alerts you want day to day.
- Open Listing Match Tracker and review the preselected match type filters.
- Scan listing cards for Updated timestamps that show when the last change landed.
- Optionally check additional match types for a broader review, then return to your preferred set when you are done.



2.2. Updated Email: Partial and unpublished listings purge email

Partial and unpublished listings still need a clear countdown before automatic removal. The purge notice email now uses a refreshed Paragon Connect template with a direct path back into unpublished inventory so you can finish or retire the file in one tap.

What is New

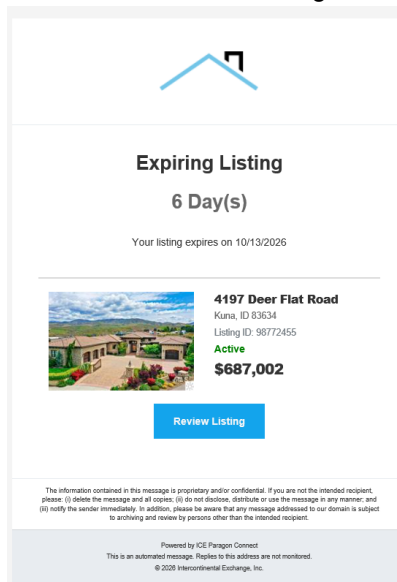
The nightly purge notice for unpublished or partial listings ships in a new email design aligned with the expiring listing style. The subject line highlights Unpublished Listing Purge along with the temporary listing number and address. The body shows days remaining, the scheduled removal date, a listing card with photo, address, temporary listing number, status, and price when available, plus a clear Review this listing button. That button deep links into Paragon Connect listing inventory manager Unpublished Listings with the Unpublished purging soon filter applied, on mobile app or web depending on how you open the message.

Why it matters

Draft listings die quietly when agents miss the old notice. A sharper email with a one tap return to inventory protects sellers who are not ready yet and protects your office from surprise removals during a busy week.

How it works

- Continue creating and editing unpublished or partial listings as you already do in Paragon Connect.
- When a draft approaches the purge window, open the new Unpublished Listing Purge email from your inbox.
- Review days remaining and the listing card details.
- Tap Review this listing to land in Unpublished Listings filtered to Unpublished purging soon items, then finish the listing or let it remove automatically if you no longer need it.



2.3. Expanded Access to standard Listing Views

Power Search and Listing Carts should offer the same result views agents already trust on listing search. Paragon Connect now brings Result Analytics, CMA Summary, and Custom Spreadsheets to these result sets so you can visualize a group of listings without leaving the flow that found them.

What is New

Additional views open from the familiar Views control on these Paragon Connect result experiences.

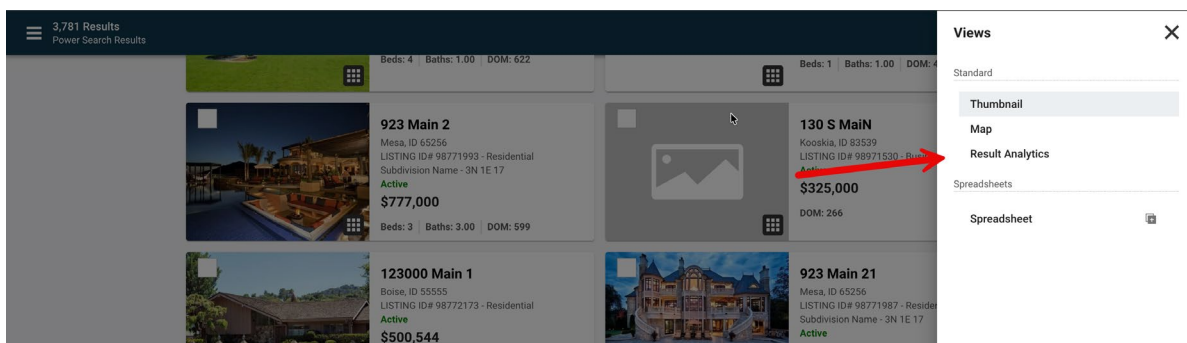
- **Power Search Full Search results:** Result Analytics is available, and you can create and use multi class customized spreadsheet views. New multi class spreadsheets you build here also appear under multi class search.
- **Listing Carts:** Result Analytics and CMA Summary are available, so cart inventory gets the same summary and analytics treatment as other listing result pages.
- **Scope:** These views work when you look at all results or a checked subset, and they behave like the same views on other search result pages.

Why it matters

Agents jump between Power Search and carts all day. Matching views mean you can compare comps, scan market stats, and keep spreadsheet layouts without rebuilding the same analysis in listing search.

How it works

- Run a Power Search or open a Listing Cart in Paragon Connect.
- Open Views on the results toolbar.
- Choose Result Analytics, CMA Summary (Listing Carts only), or a customized spreadsheet view.
- Optionally create a new multi class customized spreadsheet from Power Search, then reopen it later from multi class search views.



2.4. Map search for Hotsheet, Tour, and Open House

Hotsheet, Tour, and Open House searches now include the same Search By Map experience available in listing search. Members can combine map-based searching with Area and other criteria, then save everything together for a more consistent and efficient workflow across recurring searches.

What is New

- Search By Map appears first in criteria for Hotsheet, Tour, and Open House searches in Paragon Connect and Paragon.
- The map filter works with other active criteria. Area stays available when a map boundary is set, so both can stay on at once.
- For Tour and Open House, the boundary filters by the listing location for the property hosting the open house or tour stop.
- Map boundaries and shapes save along with other standard criteria with Hotsheets and Tour or Open House searches

Why it matters

Market activity and weekend open houses rarely line up with a single Area code. Map boundaries let members follow a neighborhood, school zone, or caravan corridor without rebuilding criteria every morning.

How it works

- **Open Hotsheet Tour or Open House search:** Start in Paragon Connect or Paragon with the search type you need.
- **Open Search By Map:** Draw or refine a boundary with the same tools used in listing search.
- **Keep other criteria:** Adjust Area and remaining filters as needed, then run the search.
- **Save and reopen:** Save the search, then reload it later to confirm the map boundary returns with the rest of the criteria.

The screenshot displays the Paragon search criteria interface. At the top, a dark blue header bar shows '4 Results' and 'Default Hotsheet'. Below this, the 'Criteria' section is visible. The first criterion is 'Search By Map', which is highlighted by a red arrow. It includes a 'Polygon 1' button with a close icon. To the right of 'Search By Map' is a 'Listing Owner' dropdown menu. Below these, there are radio buttons for 'Listed' (selected) and 'Sold'. Further down, there are several filter boxes: 'Listing ID' (Contains), 'Area' (Equals), 'Status' (Equals), 'Class' (Equals), 'Type' (Equals), and 'City' (Contains). Each filter box has a search icon. A 'SEARCH' button is located at the bottom right of the criteria section.

2.5. Hotsheet, Tour, and Open House results updates

Based on feedback from members, we have enhanced the Hotsheet, Tour, and Open House experiences to make reviewing and managing results faster and more efficient. Paragon Connect now includes vertical result cards along with Filter and Save controls directly on the results toolbar, giving members quicker access to the tools they use most without needing to restart their searches.

What is New

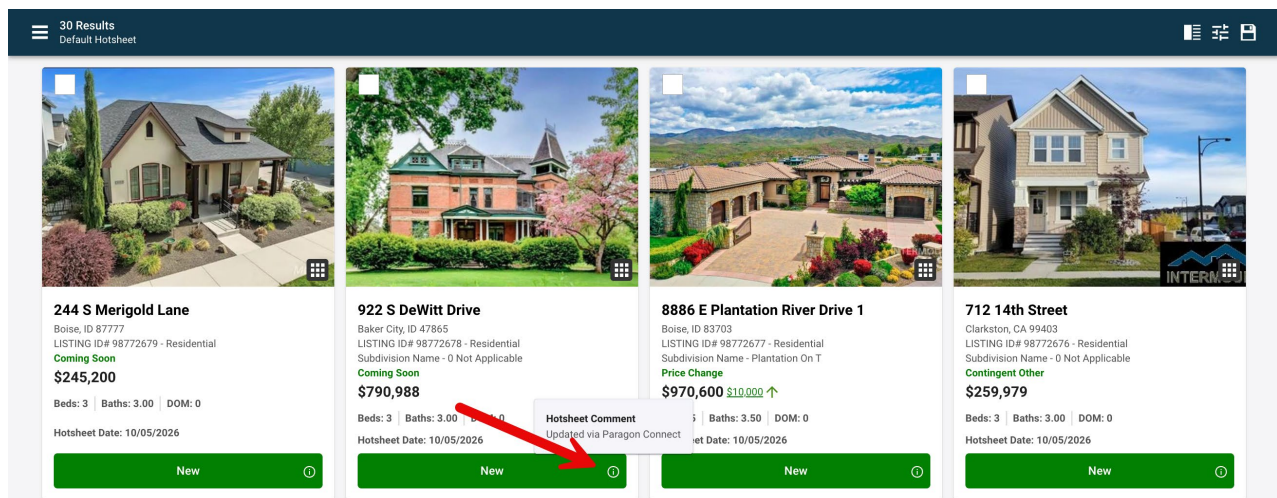
- Hotsheet, Tour, and Open House results use the vertical card layout, so more listings appear on screen and cards stay easier to scan. These result views use the same card style as property search.
- On Hotsheet, Tour, and Open House results, a filter control sits beside Views so members can reopen criteria in a compact panel, adjust fields including map boundaries, then apply and refresh results without starting over.

Why it matters

Caravan routes, open house circuits, and Hotsheet reviews change by the hour. Vertical cards make large result sets easier to scan, while filters and save on the results page keep members focused on showing homes and tracking market movement instead of rebuilding search criteria between appointments.

How it works

- **Run the search:** Complete a Hotsheet, Tour, or Open House search in Paragon Connect.
- **Adjust from results:** On Hotsheet, Tour, or Open House results, open Filters, update criteria or map boundaries, then apply to refresh the list.
- **Save from the toolbar:** Tap Save, complete the Save Hotsheet or Save Tour or Open House modal, and confirm.



2.6. Vertical Thumbnail Cards with Customizable Fields

Property search thumbnail results now use a modern vertical card design that displays more listings on screen while giving members control over the listing details shown on each card. Photos appear above listing information in a responsive grid, and members can personalize thumbnail layouts with up to ten fields per class.

What is New

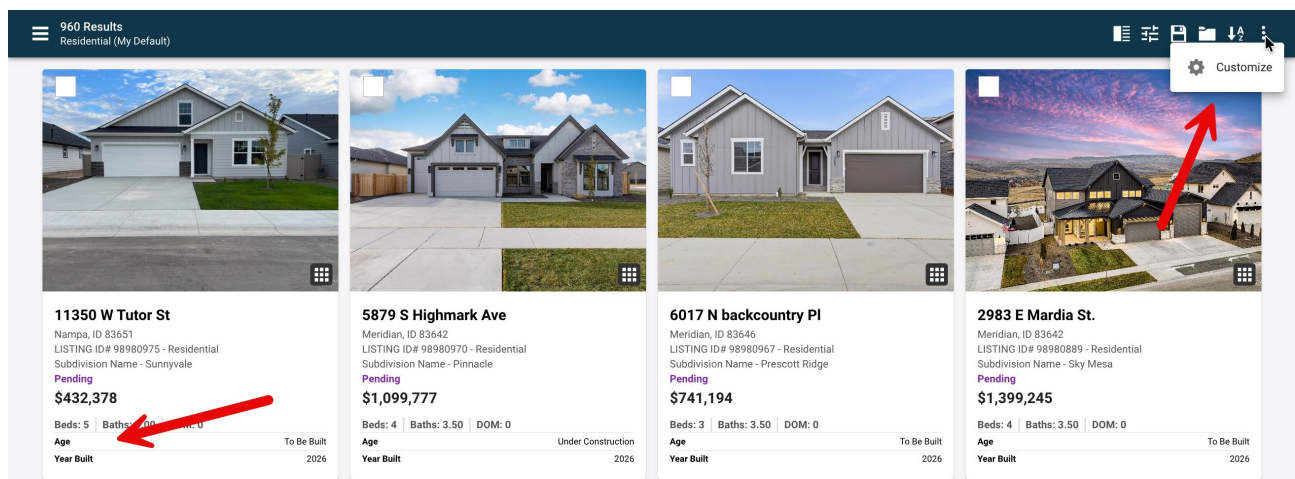
- Members can customize thumbnail cards by adding, removing, and reordering up to ten fields for each class.
- Saved personal layouts override MLS default thumbnail fields, while MLS defaults continue to display when no personal layout exists.
- Cards retain familiar actions such as Select and Open, along with key listing details beneath the photo.
- Short labels and short field values are supported where available to maximize space and readability.

Why it matters

The new vertical card design makes it easier to review large result sets by displaying more listings at once without sacrificing clarity. At the same time, customizable fields allow members to focus on the listing information that matters most in their market, creating a faster and more efficient property review experience.

How it works

- **Run a property search:** Open Paragon Connect, search a class, and switch to Thumbnail View.
- **Review the new card layout:** Each listing displays the photo above the listing details in a vertical format.
- **Customize fields:** Select Customize from the results app bar to open the thumbnail field layout editor. Add, remove, or reorder up to ten fields and choose short labels or values when available.
- **Save and review:** Save your changes and confirm the selected fields appear on all thumbnail cards for that class.



2.7. RPR Market Trends integration on listing detail for NAR members

Listing detail should surface local market context without a separate research trip. An RPR Market Trends report now appears as a container on ConnectView and Paragon Connect listing detail, just above Community Reports, for those who are members of NAR.

What is New

- A Market Trends container displays on ConnectView and Paragon Connect detail views for participating customers.
- Expanding the container loads the RPR Market Trends report for the listing context.
- The report sits above Community Reports so market charts stay in the same detail flow members already use.
- Public Collab Center and CollabLink display follows MLS integration settings when the point is marked for public use.

Why it matters

Buyers and sellers ask for neighborhood direction in every conversation. Market Trends on the listing keeps price and inventory context next to the property, so members answer with current charts instead of switching tools mid showing.

How it works

- **Open a listing:** Go to ConnectView or Paragon Connect listing detail for a participating market.
- **Find Market Trends:** Scroll to the Market Trends container above Community Reports.
- **Expand the report:** Open the container to load the RPR Market Trends charts for that listing.
- **Use in conversation:** Share the insight with clients from the same detail view used for photos, remarks, and community reports.

