

# Paragon Connect

## Property Watch uses clearer contact prompt text

Property Watch now asks a clearer question the moment you start a watch: do you want to add contacts right now? The same footer actions remain, so you move from watch creation to client ready updates without wading through redundant text.

### What is New

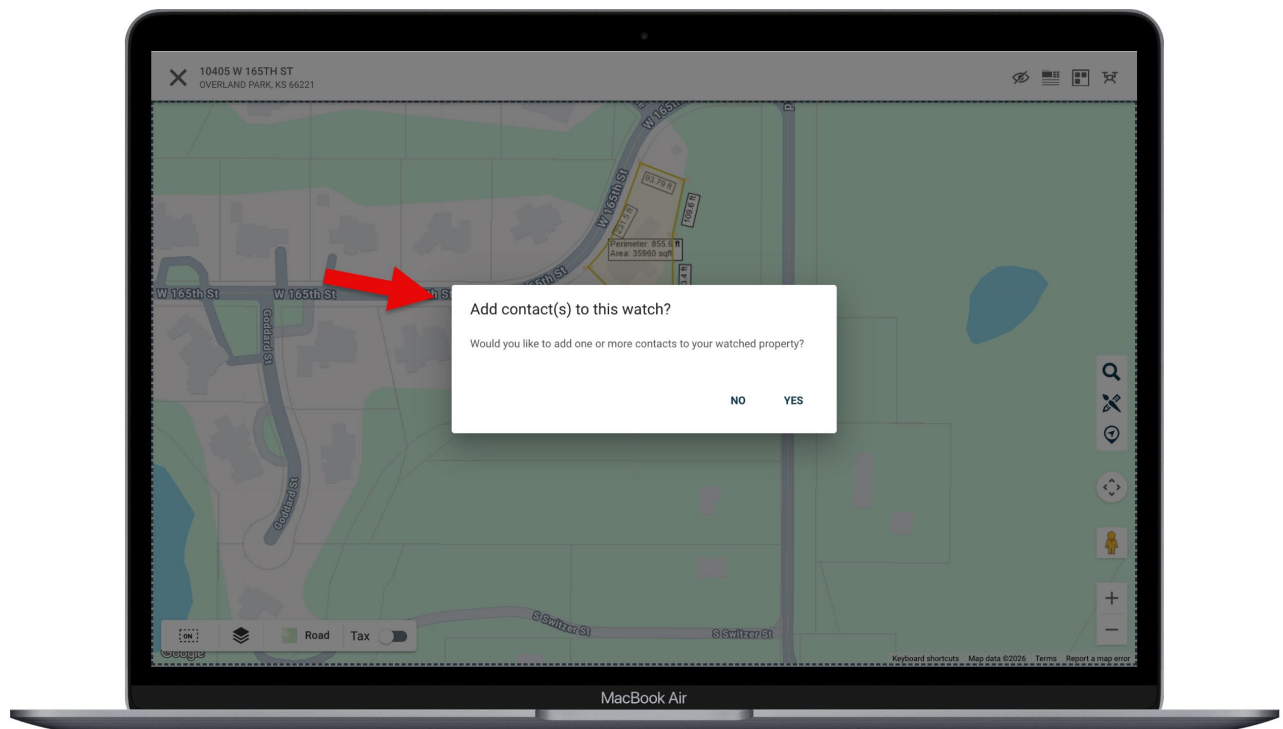
After you initiate a property watch, the dialog asks **Add contact(s) to this watch?** with supporting copy: **Would you like to add one or more contacts to your watched property?** Footer actions and contact selection work the same as before.

### Why it matters

Agents loop buyers and sellers into updates faster with a prompt that respects their time and keeps the workflow familiar.

### How it works

1. **Start a property watch** as you do today.
1. **Choose whether to add contacts** using the same footer actions as before.



## Listing photos show labels and captions when they exist

Listing photos tell a richer story the moment you open the gallery. Labels and captions appear by default when photo content exists, and your latest edits show across listing views as soon as you save.

### What is New

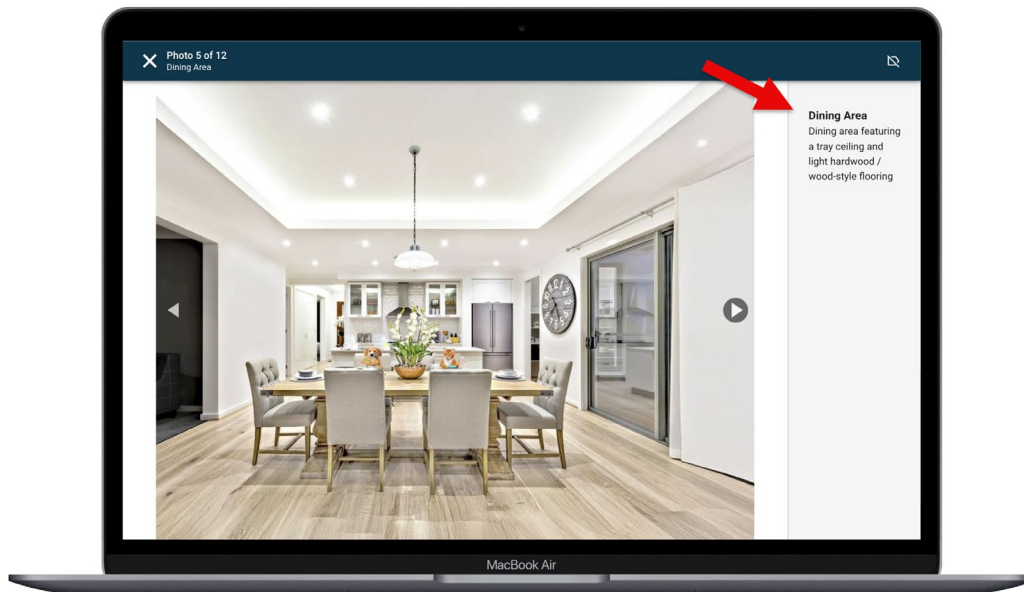
- Labels and captions turn on automatically when any photo in the set includes a title or description.
- A label toggle lets you show or hide labels and captions when you want a cleaner view.
- In full photo view, a side panel can display the title and description for the photo you are viewing.

### Why it matters

Buyers and agents get immediate photo context during showings and reviews, and polished media stays visible everywhere without an extra refresh step.

### How it works

1. **Open listing photos** in the gallery or full photo viewer.
2. **Review labels and captions** that appear automatically when content exists.
3. **Use the label toggle** to show or hide labels as needed.



## Remove all photo labels in one step

Bulk Labels and Photo Review now make it easy to remove all labels and descriptions in a single step, with the option to continue editing individual photos as needed.

## What is New

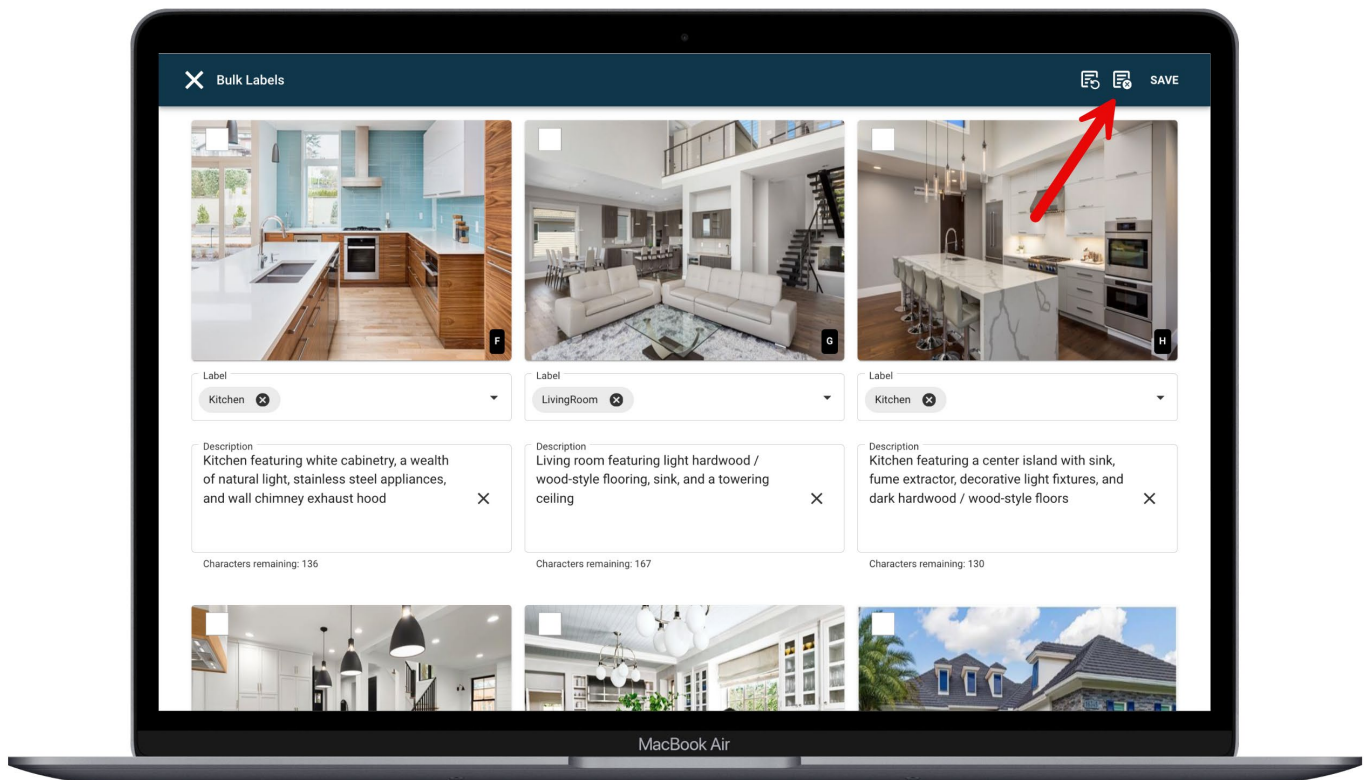
- Remove all labels and descriptions from existing listing photos in Bulk Labels.
- Remove all labels and descriptions from a new photo upload in Photo Review.
- Individual labels and descriptions remain editable before and after the bulk action.

## Why it matters

Agents recover quickly from imperfect auto labels and keep full creative control over listing media.

## How it works

4. **Open Bulk Labels or Photo Review** after labels have been generated or manually input.
1. **Select remove labels** and confirm the action.
2. **Edit any remaining captions** and save as needed.



## Property search adds clear, expand, and collapse controls

Long search forms should keep pace with how agents work. A fixed header now gives you **Clear Criteria**, **Expand All**, and **Collapse All** controls that stay visible while you scroll, so you can reset or reorganize criteria without losing your place.

## What is New

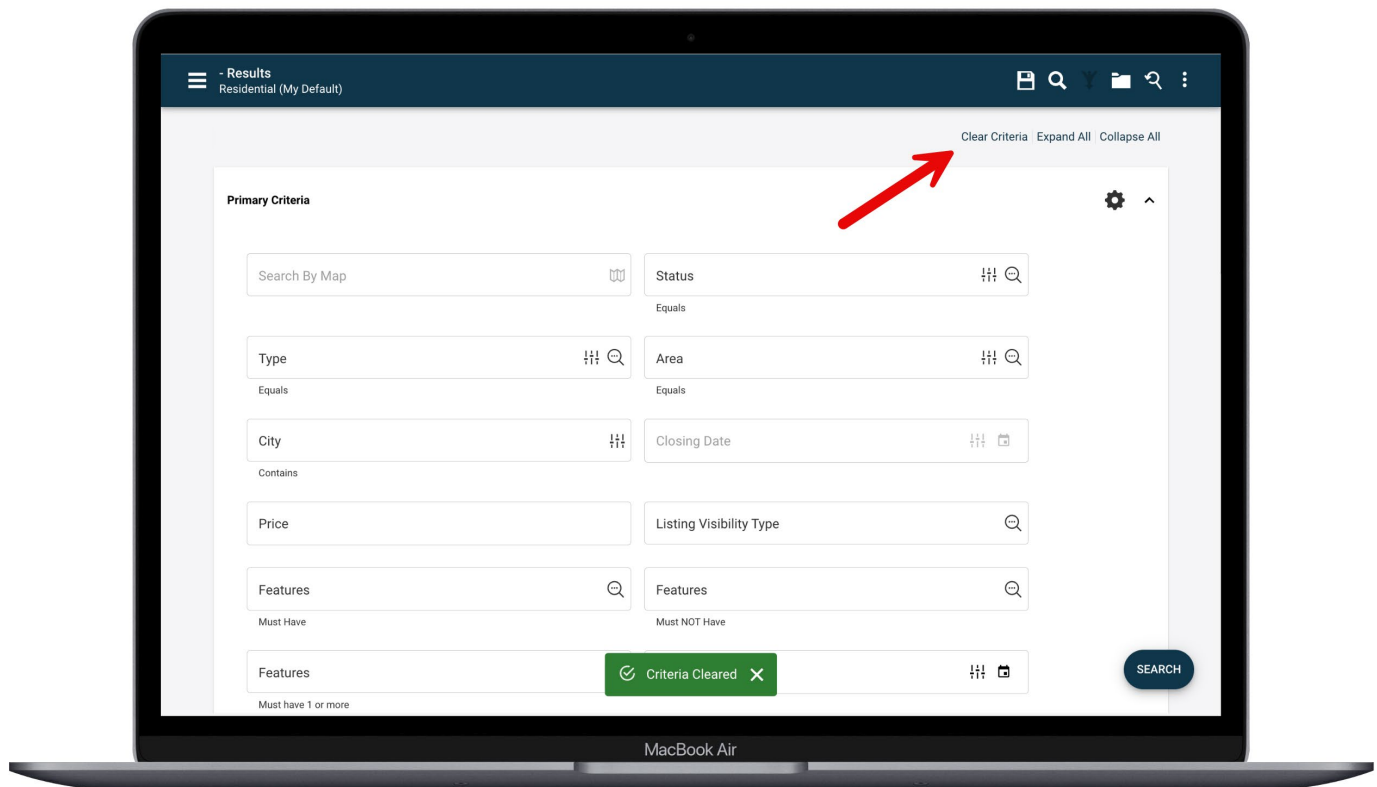
- **Clear Criteria** removes all entered search values in one action.
- **Expand All** and **Collapse All** open or close every criteria section at once.

## Why it matters

Agents pivot searches faster during client conversations and spend less time clearing or reopening fields one by one.

## How it works

1. **Open property search** in Paragon Connect.
2. **Use Clear Criteria** to start over, or expand and collapse sections to focus on the fields you need.
3. **Run search** when your criteria are ready.



## Power Search results are easier to scan and put listings first

Power Search replaces the old plain text results layout with a structured panel that leads with listing cards, then address suggestions, then people, offices, contacts, and saved searches in clearly labeled sections.

### What is New

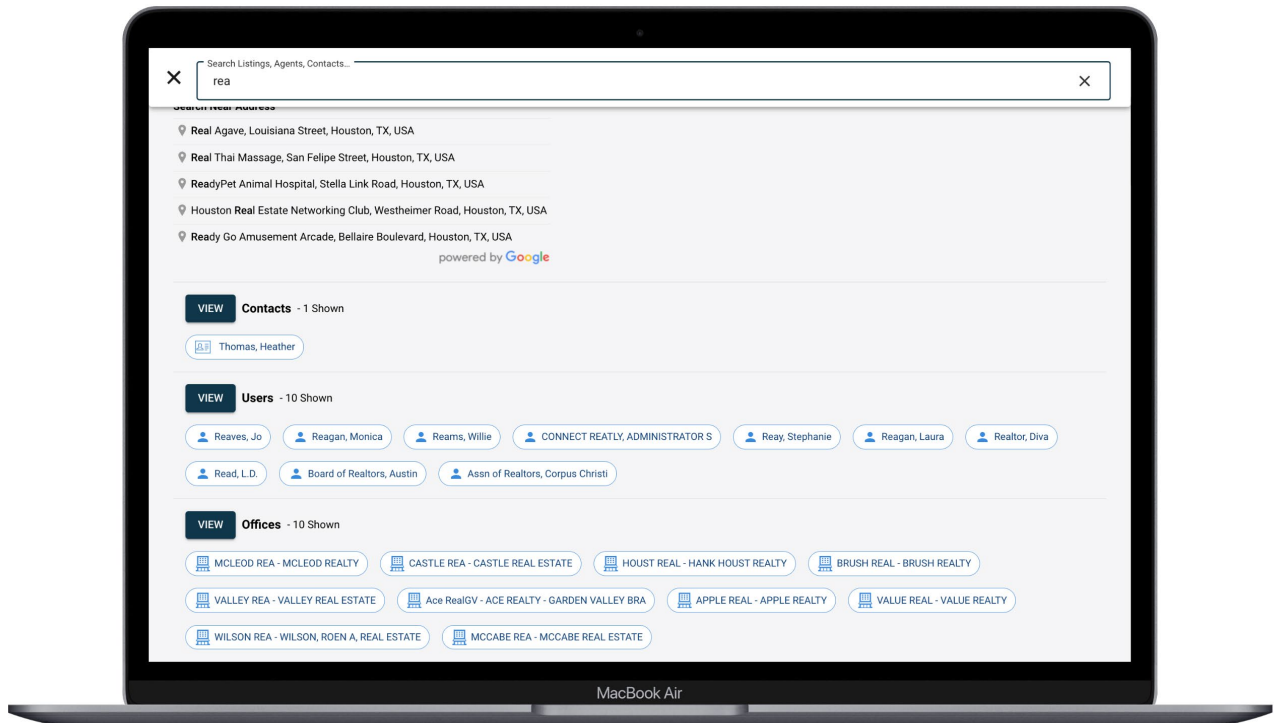
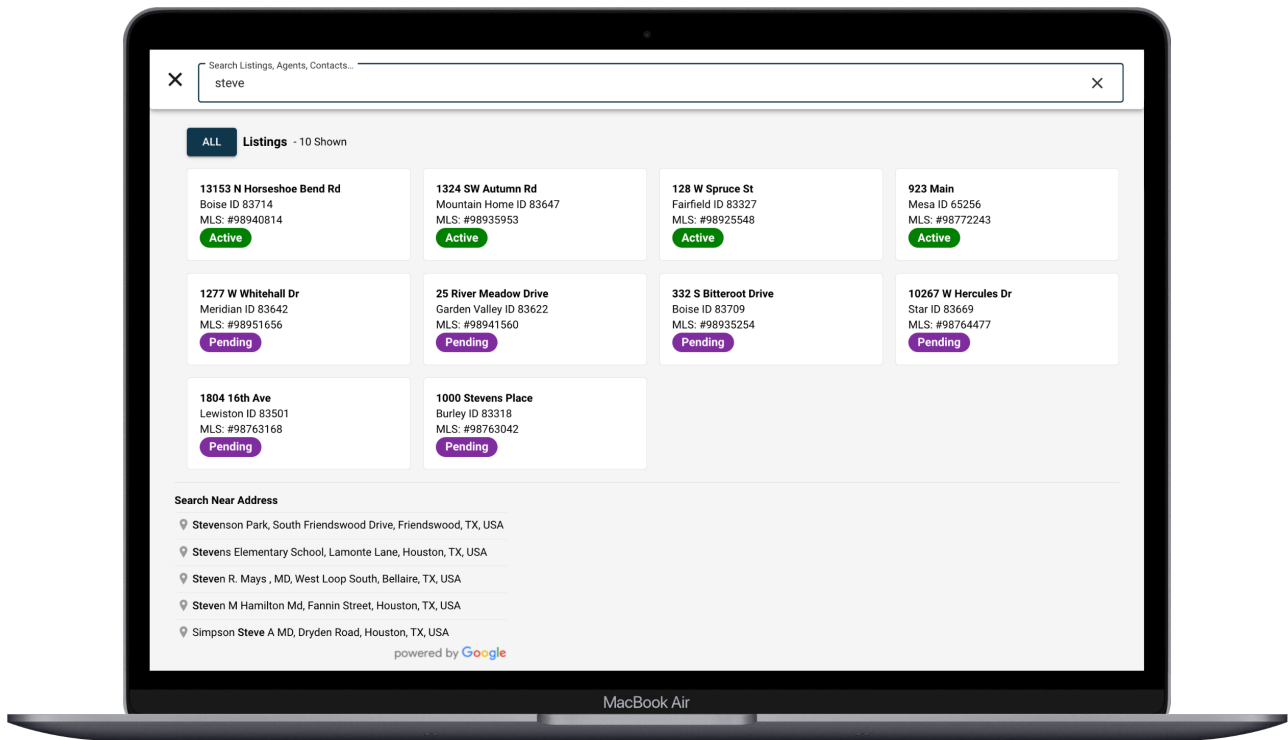
- **Listings:** Active listing matches appear first in a card grid. Each card shows the street address, city, state, zip, MLS number, and a status badge that uses your MLS status colors.
- **Search Near Address:** Google powered address suggestions move below listings. Each row shows a pin icon and the full address.
- **Users, offices, contacts, and saved searches:** Each group appears in its own section with a result count, outlined chips instead of plain links, and a **VIEW** button to open the full list.
- **Office results:** Office chips show the office name prominently with the office identifier shown in lighter text.
- **Section layout:** Results follow a consistent order: listings, then Search Near Address, then users, offices, contacts, and saved searches, with dividers between sections. The search bar and clear behavior are unchanged.

### Why it matters

Agents answer client questions and locate inventory faster when listings are presented up front and every result type has a clear home in the panel.

### How it works

1. **Open Power Search** and enter your query.
2. **Review listing cards first** for active matches with address, MLS number, and status.
3. **Use Search Near Address** when you need a geographic starting point.
4. **Open a section with VIEW** to see the full list of users, offices, contacts, or saved searches.



## EasyCMA comps start closer to subject property

Strong CMA work starts with comps that fit the subject property. EasyCMA delivers a clearer Generate New Comps layout and smarter first pass results that better match bedroom count before you regenerate.

### What is New

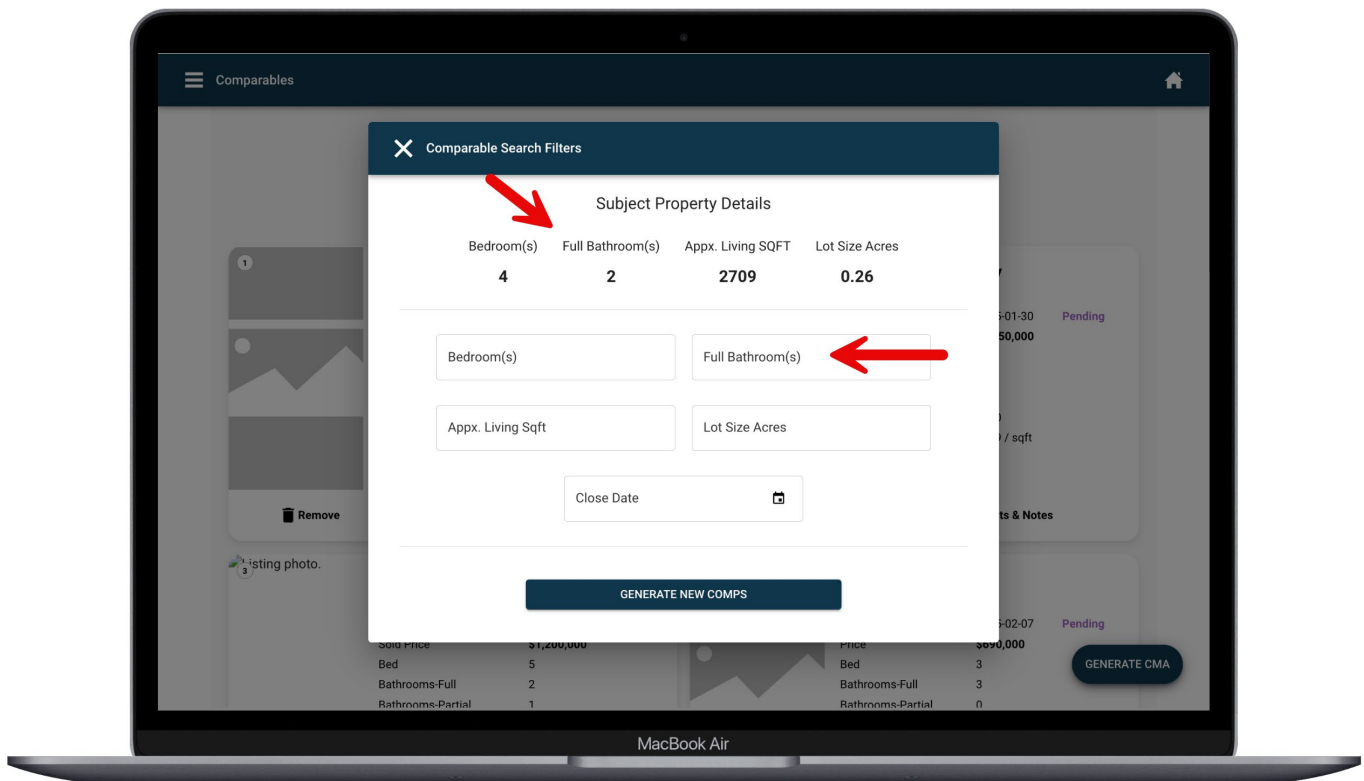
- Generate New Comps uses a clearer field order and renames **Bathroom(s)** to **Full Bathroom(s)**.
- Initial comp results better match the subject property bedroom count before you regenerate comps.

### Why it matters

Agents build credible CMA packages with fewer filter corrections and less back and forth during listing presentations.

### How it works

5. **Open EasyCMA**, adjust your subject property details as necessary, and run a search for comps.
6. **Generate new comps** if you need a fresh set, and see that fields are ordered more logically and are labeled more clearly.



## Single date pickers include Today and Clear

Small calendar shortcuts add up across a busy day. Single select date pickers now include **TODAY** and **CLEAR** on the calendar footer so you can reset a date field in one tap. Property search date ranges are unchanged.

### What is New

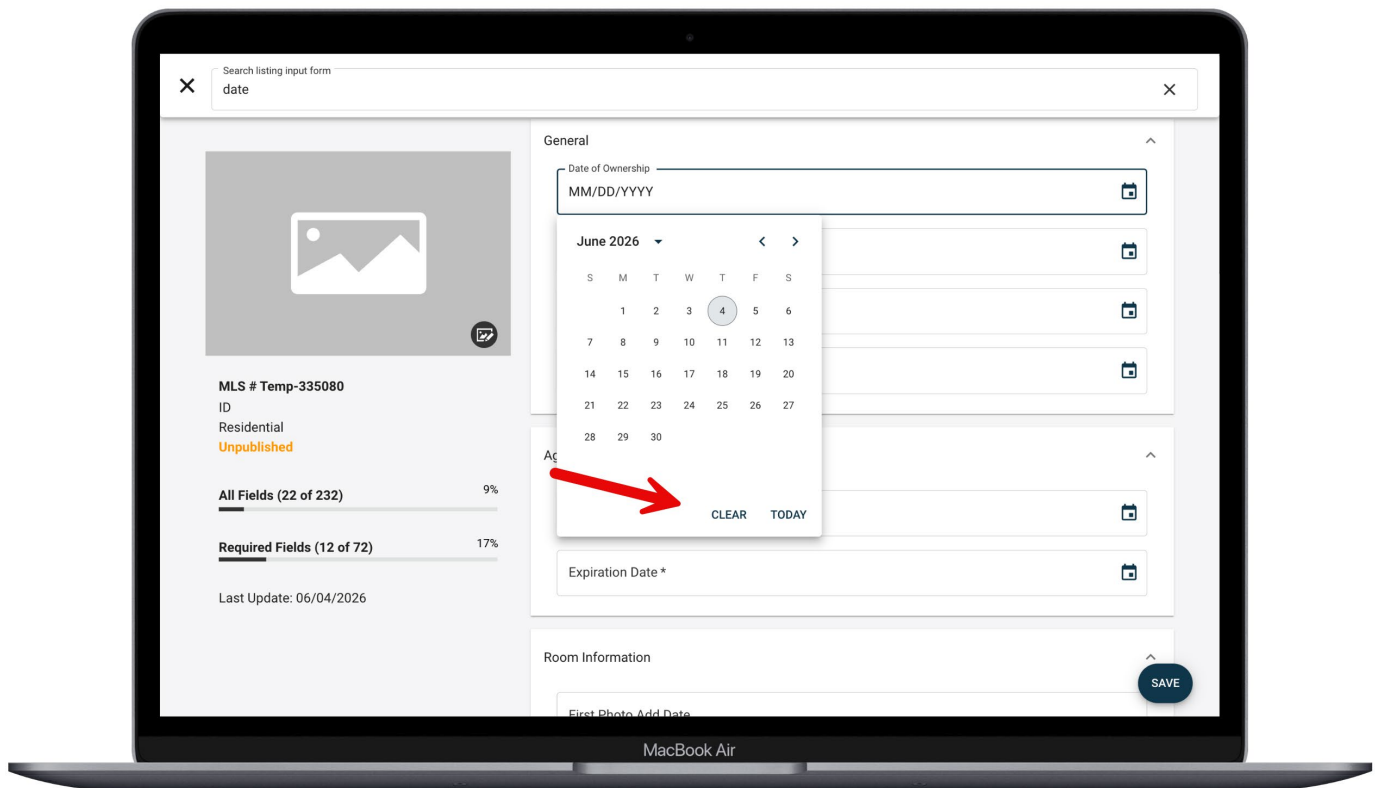
- **TODAY** sets the field to the current date.
- **CLEAR** removes the selected date value.

### Why it matters

Agents and staff enter listing and inventory dates faster with less navigation when a field needs a quick reset.

### How it works

1. **Open a single date field** in Paragon Connect.
2. **Select TODAY or CLEAR** from the calendar footer.



## Reverse prospecting email clarifies Match My Contacts

Reverse prospecting emails should tell you exactly what happens when you click. This release updates the message so the primary action is clearly labeled **Match My Contacts**, with a single obvious path into the matching workflow on the listing you received.

### What is New

- The email button now reads **Match My Contacts** and includes the Match My Contacts icon.
- The button still opens the Match My Contacts results view on the selected listing.
- Extra click targets on the contact count and the old **Click here to view** text are removed so there is one clear action in the message.

### Why it matters


Agents spend less time guessing where an email will land and move into contact matching with confidence during follow up.

### How it works

- **Open a reverse prospecting email** for a listing match.
- **Review matched contacts** in the Match My Contacts view on that listing.

Hi, I wanted to share a quick match from our reverse prospecting tool— one of my buyers' saved searches aligns closely with your listing on [Property Address]. It looks like a strong fit based on their criteria, so I will be reaching out to discuss next steps and potential interest.

**210 W California**  
Homedale, ID 83628



**\$71,900**





Bed(s)	Bath(s)	Apx SqFt	DOM
3	1	1100	208

MLS #: 98185783

**Match My Contacts** ←

**1**  
**Prospective Contacts**

This listing matches the search criteria for some of your contacts.

 <b>0</b>	 <b>0</b>	 <b>0</b>	 <b>1</b>
Favorites	Possible	Rejected	Undecided

## Inactive contacts keep buyer and seller history visible

Contact status should not hide the work you already did together. Buyer and Seller links now stay available for inactive contacts, while actions that would turn notifications back on remain blocked until the contact is active again.

### What is New

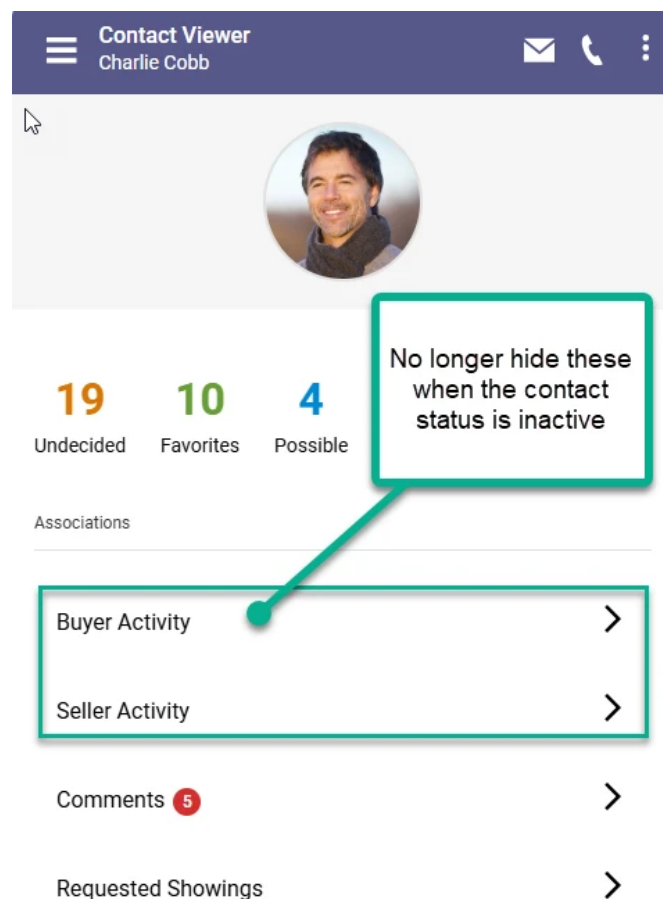
- **Buyer** and **Seller** links appear for inactive contacts as well as active contacts.
- On Buyer Activity, adding new saved searches is hidden while the contact is inactive, and saved search card menus are hidden.
- On Seller Activity, adding new listings is hidden while the contact is inactive.
- Seller notification scheduling respects inactive contacts in multi contact assignments, and inactive contacts cannot be selected to change notifications.

### Why it matters

Agents retain visibility into past buyer searches and seller listings for inactive contacts without accidentally re enabling alerts or assignments that policy has paused.

### How it works

- **Open an inactive contact** in the contact viewer.
- **Select Buyer or Seller** to review existing saved searches or seller listings.
- **Reactivate the contact** when you are ready to add searches, listings, or change notifications again.



## Tax year display shows calendar year on public records

Tax assessment timing rarely aligns with a January calendar date. The Public Record report now shows the **tax year** on the assessment calendar icon instead of a fixed month and day, so the label matches how tax data is actually published.

### What is New

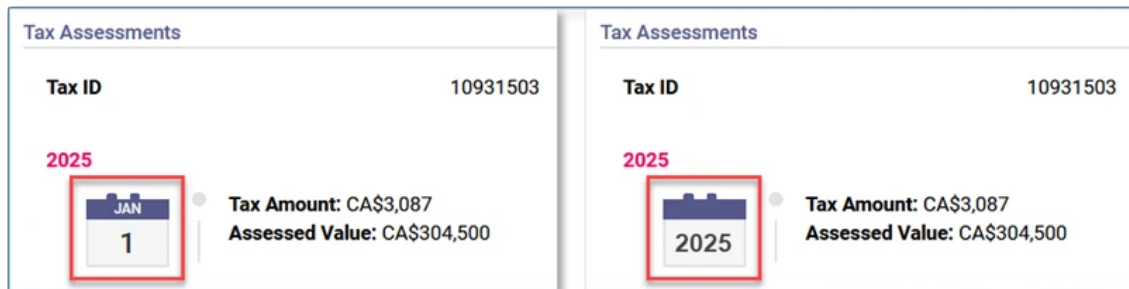
- The Tax Assessments calendar icon on the Public Record report displays the tax **year** rather than month and day.

### Why it matters

Members avoid misreading tax roll timing when prior year records update later in the year, and the display better reflects real world assessment cycles.

### How it works

- **Open the Public Record report** for a property in Paragon Connect.
- **Review Tax Assessments** and confirm the calendar icon shows the tax year.



## Contact Viewer organizes activity in a cleaner layout

The contact viewer is where agents live during follow up. This release reorganizes contact details and activity into a scannable layout with clearer status, match summaries, and interest level cards while keeping familiar actions in reach.

### What is New

- The left sidebar keeps the contact photo and adds the Reverse Prospecting ID with an **Active** or **Inactive** status badge.
- A new **Listing Status** section shows total matches and a color segmented bar for New, Price, Status, and Other matches with live counts.
- **RESULTS** opens Listing Match Tracker with status filters off so you see the full result set.
- **Total Interest Level** appears as a two by two grid of cards for Undecided, Favorite, Possible, and Rejected, each showing count and icon with the same drill in behavior as today.
- **Associations** uses a two column list with navigation carets to related pages.
- **Information** fields use a three column grid on large screens and a single column stack on mobile.
- The **App Invitation** section has been updated with a refreshed layout that clearly displays the invitation code along with copy and send actions.

### Why it matters

Agents assess contact engagement at a glance and reach buyer, seller, and match tools faster during live client work.

### How it works

- **Open a contact** in the Contact Viewer.
- **Review Listing Status and interest level cards** in the left sidebar.
- **Select RESULTS or an interest card** to open Listing Match Tracker or the related activity view.
- **Use Associations and Information** sections to jump to linked records and contact details.

**Contact Viewer**  
Grace Powell

Reverse Prospect ID **656769**  
**Active**

**Listing Match Status**  
3 Total Matches  
● New 1 ● Price 0 ● Status 1 ● Other 1  
RESULTS

**Total Interest Level**

1 Undecided	2 Favorite
0 Possible	0 Rejected

**Associations**

Buyer Activity >	Seller Activity >
Comments >	Requested Showings >
Message History >	EasyCMA >

**Information**

Last Time Notified	March 23, 2026
Last Collaboration Center Access	March 17, 2026 at 7:36 AM
Reverse Prospecting ID	656769
Date Contact Created	February 11, 2025

**App Invitation**

Invitation code  
**GO4yPt6W6ZP** ⚠ Case sensitive  
COPY SEND

## Documents Experience Enhanced in Media Gallery

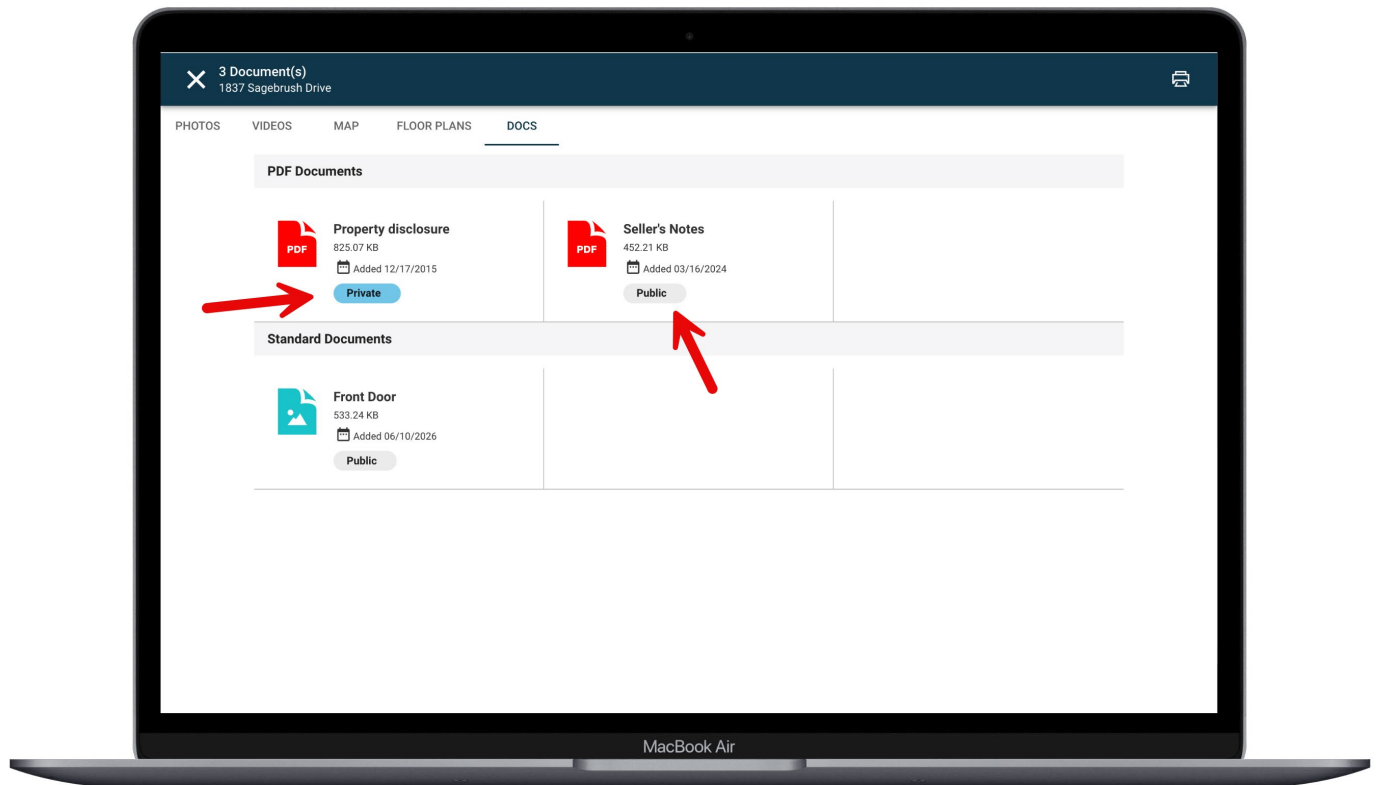
The Documents experience is now consistent across the listing details page and the Media Gallery, delivering a clearer and more intuitive way to review listing documents.

### What is improved

- **Visibility at a glance**  
Public and Private labels are now displayed on each document within the Media Gallery Docs tab, matching the main Documents section.
- **Unified experience**  
Document cards in the Media Gallery now align with the updated design, including improved spacing, typography, and layout for easier scanning.
- **Seamless functionality**  
All document actions continue to work as expected, including open, download, and print.
- **Reliable across devices**  
The updated design is optimized for responsive layouts to ensure a consistent experience on all screen sizes.

### Why it matters

These updates remove inconsistencies between document views and provide a more cohesive experience, helping users quickly understand document visibility and work more efficiently within listings.



## Listing Match Tracker: Seamless Contact Switching

Managing multiple clients just became faster and more intuitive. The Listing Match Tracker now includes a dedicated Contact filter, allowing quick switching between contacts without leaving the page.

### What is new

- A new **Contact filter** is now available directly on the Listing Match Tracker page
- Easily switch between contacts to view their activity in one place
- Cleaner interface with the selected contact prominently displayed in the filter field

### How it works

- The Contact filter appears above the Timeframe filter for better visibility
- The currently selected contact name is shown inside the filter field
- A search icon within the field opens the Assign Contact panel
- Select a contact and apply to instantly refresh results for that contact

### Improved experience

- The contact name is removed from the app bar for a cleaner layout
- The Assign Contact panel displays only relevant contacts with active saved searches and notifications enabled
- Quick selection and apply updates the page without extra navigation
- Designed for focused workflows with one contact selected at a time

### Why it matters

This enhancement reduces clicks and context switching, making it easier to monitor client activity and respond faster. It keeps agents in flow, improves productivity, and ensures every interaction stays client focused.

