

Welcome

NEW MEMBER
ORIENTATION



Things to Know!

- Your camera must remain on for the duration of this training
- Be sure to update your name in your Zoom window or chat
- Interactive Training
- Orientation content and slides will be provided
- Required Trainings
- Follow-up Survey

Why Are You Here?

- PURPOSE

- BE Informed
- BE Supported
- BE Equipped

- MISSION

- To Advance Members Success as Real Estate Professionals

Who Are We?



- Trade Association
- Over 1.5 million members nationwide
- Adhere to a strict Code of Ethics
- Local – Bay East
- State – C.A.R.
- National – NAR
- Not “Just a Real Estate Agent”

You Got Access!

Your REALTOR® Member Number

BAY EAST LOGINS

- My Bay East Portal
- Bay East on Demand
- Paragon (MLS Login)

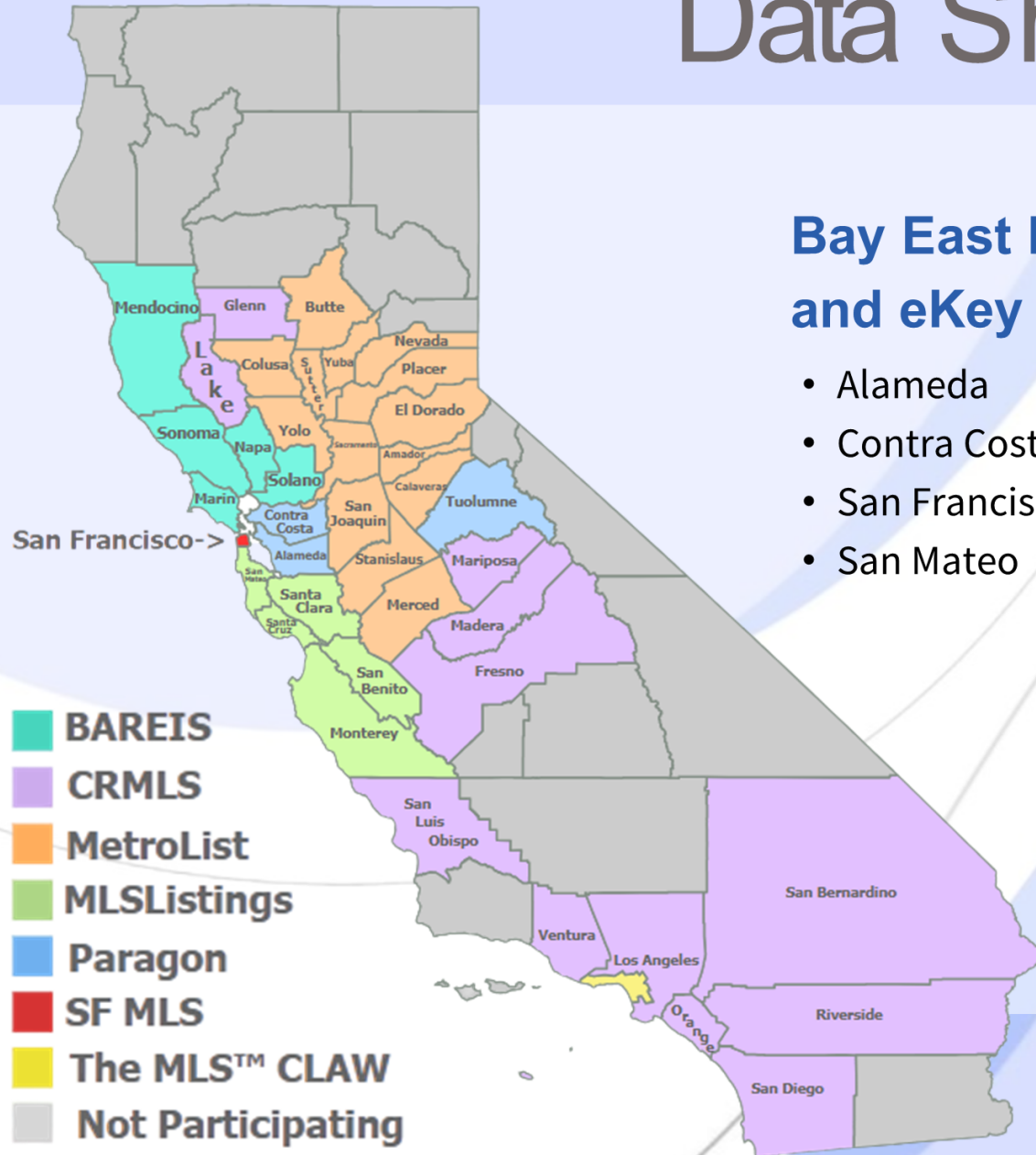
Supra eKEY Management

- eKEY
- Lockboxes
- SupraWEB Management

C.A.R./Transaction Resources

- Lone Wolf Transactions
- REALTOR Secure Transaction (Tips & Training)
- Legal Hotline/Transaction Rescue

Data Share Map



Bay East Data Share and eKey Coverage Areas

- Alameda
- Contra Costa
- San Francisco
- San Mateo
- Santa Cruz
- Santa Clara
- San Benito
- Monterey

CRMLS

- Glenn
- Lake
- Mariposa
- San Luis Obispo
- Ventura
- Los Angeles
- Orange
- San Bernardino
- Riverside
- San Diego

For more information about keys and lockboxes:
<https://bayeast.org/keys-lockboxes-mls-resources/>

REALTOR® MEMBER BENEFITS

REALTOR MEMBER BENEFITS

- Member Recognition Awards
- Advocacy
- Education Advantage
- Housing Statistics
- Leadership Opportunities
- [NAR Mobile App](#)
- New Agent Jumpstart
- Office Rental
- [RPR](#)
- REALTOR Store
- C.A.R. Smart Zone

MEMBER ASSISTANCE PROGRAMS

- The Holman Group
- R.A.W. Support Group
- Members Helping Members
- Foundation & Scholarships

REALTOR® MEMBER & MLS SUBSCRIPTION BENEFITS

REALTOR DISCOUNTS	MARKETING & NETWORKING RESOURCES
<ul style="list-style-type: none">• Insurance Products• Tickets at Work• Computer Repair• License Renewal• Digital Business Card• Mileage Tracker• Free Professional Headshots• Many, more!	<ul style="list-style-type: none">• Events & Trainings• <u>Real Grader</u>• <u>C.A.R. Smart Zone</u>• <u>Share University</u>• Realtor.com Profile• Consumer Ad Campaigns

Political Advocacy



Did you know the government is in your business?

ARE YOU ON TRACK?

- Validate Your Credentials
- Complete Your Required Classes
- Professional Headshots
- Jumpstart Your Success
- Attend a Live Class or Event
- 10 Things to Do Today

How Can We Help You?

- Tech Support: **925.730.7100**
- MLS Training: ciearag@bayeast.org
- Member Services/Billing: **925.730.4060**
memberservices@bayeast.org
- Professional Standards/MLS Compliance:
bayeastcompliancedept@bayeast.org
- C.A.R. Legal Hotline: **213.739.8282**

Watch for Our Communications

Emails

- The Insider: Mondays
- BrokerCentric: Second Tuesdays
- Gov Affairs: Fridays
- Education: Sundays

Social Media

- Facebook
- Instagram
- LinkedIn
- YouTube

****Be on the lookout for important billing reminders and feedback opportunities!***

Follow us on social media to get the most current news and product information!





Thank You