



MINUTES

Board of Directors

Monday, December 21, 2020

9:30 am – 12:15 pm

Virtual Meeting

PRESIDENT: Tina Hand (0/15)
PRESIDENT-ELECT: Sheila Cunha (1/15)
TREASURER: Steve Medeiros (0/15)
PAST PRESIDENT: Nancie Allen (0/15)

GUESTS – 2021 DIRECTORS

DeeDee French
Ron Lyster
Geraldine Ramirez
Troy Staten

PRESENT:

Joe Annunziato (0/15)
June Burckhardt (0/15)
Viviana Cherman (0/15)
Barbara Clemons (0/15)
Tim Denbo (0/15)
Tracey Esling (0/15)
Bill Espinola (1/15)
Ed Gomes (1/15)
Sandi Gomes (0/13)
Alison Hull (0/15)
Sumii Jhington (0/15)
Angela McIntyre (0/15)
Anne McKereghan (1/15)
Sinath Thi (1/15)

ABSENT:

Jackie Pena (3/15)
Nick Solis (1/15)

STAFF

Tricia Thomas
Francoise Jordan
Pam Barnes
Michael McFann
Kelsey Murphree
Roya Chaudhry
Marie Cruz
Dorothy McFann
Dee Ostrofsky-Williams
David Stark
Pamela Thompson
Jessica Arnold
Sona Rawat

(0/YTD = number of missed meetings)

1. Call to Order

President Tina Hand called the virtual meeting to order at 9:30 am.

2. District, At-Large and Affiliate Director Reports

3. Approve Minutes

President requested acceptance of the Board of Directors' minutes of November 23, 2020 Board of Directors meeting with correction changing January 20, 2020 to 2021. Approved as amended.
MSCU [Attached as BoD#1]

4. Consent Agenda – Approved

- 2021 Committee Rosters:
 - Alameda Chapter Leadership
 - Local Government
 - Local Government – Alameda
 - Marketing Affiliate INFORUM
 - Political Activities
- Honorary Membership – Mike Godfrey.

5. LEADERSHIP REPORTS/MOTIONS AND ACTION ITEMS

Treasurer – Steve Medeiros

- 2021 Budget – Executive Committee Motion #1 – December 7, 2020. Approved as submitted. MSCU [Attached as BoD#2]

Recess Board of Directors

Call to Order IMPAC Trustees

- 2021 IMPAC Budget – Board of Directors Motion #2. Approved as submitted. MSCU [Attached as BoD#3]

Adjourn IMPAC Trustees

Reconvene Board of Directors

- Foundation Year-End Contribution – Executive Committee Motion #2 – December 7, 2020. Approved as submitted. MSCU [Attached as BoD#4]
- November Financials. Approved as submitted. MSCU
- CBA Financials

President – Tina Hand

- Board of Directors Professional Standards Training, January 28, 2021, 9:00 am – 12:00 pm.
- NAR Reports
- 2021 Executive/Board of Directors Meeting Schedule.

President-Elect – Sheila Cunha

- Executive Committee December 2020 meeting summary.
- November 2020 New Members. Approved as submitted. MSCU [Attached as BoD#5]
- Executive Committee Motion #3 December 7, 2020 – Corporate Policy and Procedures Section 29.04 amendment to replace will with may. Approved as submitted. MSCU [Attached as BoD#6]
- Executive Committee Motion #4 December 7, 2020 – Approve 2021 Action Plans. Approved as submitted. MSCU [Attached as BoD#7]

Chief Executive Officer – Tricia Thomas

- DOJ Settlement Update.
- NORCAL MLS Alliance on track for January 20, 2021 launch date. To be done in phases:
 - Phase 1 data integration into Paragon.
 - Phase 2 Coming Soon / IDX / VOW

Past President – Nancie Allen

- Reported on NAR Meetings – Professional Standards passed 6 motions.

Multiple Listing Service

- Motion #1 November 5, 2020 – Approve 2021 Achievement Club criteria/levels. Approved as submitted. MSCU [Attached as BoD#8]
- Motion #2 November 5, 2020 – Approved 2021 Achievement Club criteria/levels for Rent/Lease. Approved as submitted. MSCU [Attached as BoD#9]

MMG Report – Joe Annuniziato

- December Report

6. President Hand called to order Executive Session at 11:40 am

- Glide Update – Executive Committee Motion #4 November 9, 2020 – Enter into renewal agreement with Glide. Approved as submitted. MSCU [Attached as BoD#10]
- Zillow Update. Board of Directors Motion #1. Approved as submitted. MSCU [Attached as BoD#11]
- HR – Executive Committee Motion #4 – November 9, 2020. Approved as submitted. MSCU. [Motion available through HR]

7. Present Hand adjourned Executive Session and Meeting – 12:15 pm