



MINUTES

Board of Directors
Tuesday, October 27, 2020
9:30 am – 12:55 pm
Virtual Meeting

PRESIDENT: Tina Hand (0/13)
PRESIDENT-ELECT: Sheila Cunha (1/13)
TREASURER: Steve Medeiros (0/13)
PAST PRESIDENT: Nancie Allen (0/13)

GUESTS
Ron Lyster, 2021 At-Large Director
Geraldine Ramirez, 2021 At-Large Director

PRESENT:
Joe Annunziato (0/13)
Viviana Cherman (0/13)
Barbara Clemons (0/13)
Tim Denbo (0/13)
Tracey Esling (0/13)
Bill Espinola (1/13)
Ed Gomes (1/13)
Sandi Gomes (0/11)
Alison Hull (0/13)
Sumii Jhington (0/13)
Angela McIntyre (0/13)
Anne McKereghan (1/13)
Jackie Pena (1/13)
Nicolas Solis (0/13)
Sinath Thi (1/13)

ABSENT:
June Burckhardt (1/13)

STAFF
Tricia Thomas
Francoise Jordan
Pam Barnes
Michael McFann
Kelsey Murphree
Roya Chaudhry
Marie Cruz
Dorothy McFann
Dee Ostrofsky-Williams
David Stark
Pamela Thompson
Jessica Arnold
Sona Rawat

(0/YTD = number of missed meetings)

1. Call to Order

President Tina Hand called the virtual meeting to order at 9:34 am.

2. Approve Minutes

President requested acceptance of the Board of Directors' minutes of September 28, 2020.
Approved as submitted. MSCU [Attached as BoD#1]

3. Consent Agenda - Approved

- Committee Appointments: John O'Donnell, LGR and Angel Lax, Affiliate.

4. LEADERSHIP REPORTS/MOTIONS AND ACTION ITEMS

Treasurer – Steve Medeiros

- September Financials.
- Executive Committee Motion #1 – October 12, 2020 – Approve moving forward with CasePro, Professional Standards Administration Product. Approved as submitted. MSCU [Attached as BoD#2]

President – Tina Hand

- Executive Committee Motion #2 – October 12, 2020 – Donate \$500 to HAF on behalf of Heide Wolf-Reid. Approved as submitted. MSCU [Attached as BoD#3]

President-Elect – Sheila Cunha

- Executive Committee Meeting October 12, 2020 Summary.
- September New Members. Approved as submitted. MSCU [Attached as BoD#4]
- Executive Committee Motion #3 – October 12, 2020 – Amend Corporate Policy and Procedures, Section 30.04 Virtual Meeting Management. Approved as submitted. MSCU [Attached as BoD#5]
- Executive Committee #4 – October 12, 2020 – Amend Corporate Policy and Procedures Section 28.01, Vice-Chair Eligibility. Approved as submitted. MSCU [Attached as BoD#6]

Chief Executive Officer – Tricia Thomas

President Hand called for an Executive Session

- Reviewed/Discussed Zillow's Letter and Bay East's response.
Board of Directors Motion #1. Approved as submitted. MSCU [Attached as BoD#7]

President Hand adjourned Executive Session

- San Francisco Association's request for Bay East to administer San Francisco's Professional Standards Program.
Board of Directors Motion #2 – To approve entering into an agreement with the San Francisco Association of REALTORS® to administer their Professional Standards Program per attached RFP. Approved as submitted. MSCU [Attached as BoD#8]

Past President – Nancie Allen

- Social Media Task Force – Executive Committee Motion #5 postponed until November Board meeting.

President Hand recessed Board of Directors

Called to Order IMPAC Trustees

IMPAC Trustees

- Motion #1 – Allocate \$870.70 in IMPAC/ALF funds for various 2020 advocacy activities. Approved as submitted. MSCU [Attached as BoD#9],
- Motion #2 – Allocate \$2,000 in IMPAC/ALF funds to support Union City's Measure WW campaign. Approved as submitted. MSCU [Attached as BoD#10]

President Hand adjourned IMPAC Trustees

Reconvened Board of Directors

MLS Committee

- Motion #2 – September 9, 2020 – Staff will no longer call on COMPS Only listings to obtain list date. Approved as submitted. MSCU [Attached as BoD#11],

MMG Report – Joe Annuniziato

- Report

5. Meeting Adjourned – 12:55 pm