

## Dave Stark

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**From:** Dave Stark  
**Sent:** Friday, September 14, 2018 8:54 AM  
**To:** Dave Stark  
**Subject:** REALTORS Stuff Backpacks for Camp Sweeny Boys



**FOR IMMEDIATE RELEASE**

**REALTORS® Stuff Backpacks for Camp Sweeny Boys**

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*Pleasanton, California (September 14, 2018)* – REALTORS® from the East Bay are making going back to school easier for a special group of young students.

On September 11, members of the Bay East Association of REALTORS® Young Professionals Network (YPN) donated backpacks loaded with school supplies to Camp Wilmont Sweeny. The camp Wilmont Sweeney is a 50-bed minimum security residential program for males from 15 through 19.

“We delivered a total of 25 backpacks fully equipped with everything these students need to return to school,” said Elisa Chao, a REALTOR® and Chair of the Bay East YPN.

Eileen McDonald, Trustee, Board of Education with the Alameda County Office of Education accepted the backpacks and appreciated the support from the REALTOR® community. “I appreciate the generosity of the Real Estate professionals in the community and their commitment to help improve the lives of our more at-risk youth.”

Office of Education staff will deliver the packs to boys who have completed the Camp Wilmont Sweeney program.

Tony Doot, a REALTOR® and Bay East member, helped organize the effort by connecting the Bay East YPN with the County Office of Education. “Helping the boys from Camp Sweeney is a perfect fit for our YPN group given their interest in improving communities and their hard work and energy,” said Doot.

Chao explained why the YPN Committee jumped at the opportunity, “Getting through school is a challenge for all young kids and the boys coming through Camp Sweeney have even more obstacles to overcome. Our backpack program helps get them on track and we’re glad we were able to get involved.”

A typical backpack included a three-ring binder, packages of paper, composition books, erasers, mechanical pencils, and variety of pens which are in high demand for today’s students.

“School supplies are expensive,” said Doot, “I know the kids who get a nice backpack with supplies for what they need at school will be a great start to the school year for them.”

McDonald summed up the difference both marketing groups made, “REALTORS® helped make the project possible, their help has been instrumental in making sure these boys are prepared to return to their local school.”

**About the Bay East Association of REALTORS®**

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

EVENT PHOTOS ARE AVAILABLE ON REQUEST

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