

Dave Stark

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FOR IMMEDIATE RELEASE

REALTORS® Bowl for Affordable Housing

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Alameda, California (September 13, 2018) – Alameda REALTORS® took it to the hardwood lanes to raise money for affordable housing programs.

On September 13, more than 75 real estate professionals raised more than \$3,700 during a special bowling fundraiser organized by The Alameda Chapter of the Bay East Association of REALTORS®. Proceeds from the event held at the AMF Southshore Lanes will support the California Association of REALTORS® Housing Affordability Fund (HAF).

“Our fourth annual bowling fundraiser was almost too much fun and we’re pleased to have supported a compelling and timely cause,” said Gina Adamson, a REALTOR® and Event Chairperson.

The HAF supports a variety of affordable housing programs throughout California. The Alameda Bay East Chapter has used HAF resources to sponsor the Buena Vista Commons eight-unit Habitat for Humanity affordable housing project.

“I love this event because I get to wear goofy shoes while doing something important to help people achieve the American Dream of home ownership,” said Jose Cerda-Zein, 2018 Alameda Chapter Chairman.

Affordable housing can be a divisive and critical issue for Alameda residents. The bowling fundraiser is an opportunity for real estate professionals to make a tangible difference and raise awareness within the REALTOR® community about affordable housing solutions and demonstrate the community can work together to solve housing challenges.

“For many years, REALTORS® have supported housing affordability programs and projects at the local, state and national levels,” said Anne McKereghan, a REALTOR® and a member of the Bay East Association of REALTORS® Board of Directors. “This bowling tournament is part of other efforts, including volunteering for Habitat for Humanity

and working with policy makers and stakeholders to help them understand the importance of housing for all levels of affordability. REALTORS® are dedicated to providing housing opportunities for all.”

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

EVENT PHOTOS ARE AVAILABLE ON REQUEST

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