

## Dave Stark

---

**From:** Dave Stark  
**Sent:** Monday, August 27, 2018 3:33 PM  
**To:** Dave Stark  
**Subject:** Press Release - Bay East Association of REALTORS® Partners with Glide to Help its Members Complete Disclosure Forms



### FOR IMMEDIATE RELEASE

## Bay East Association of REALTORS® Partners with Glide to Help its Members Complete Disclosure Forms

### CONTACT:

David Stark  
(925) 730-4068  
[davids@bayeast.org](mailto:davids@bayeast.org)

*Pleasanton, California (August 27, 2018)* – Bay East Association of REALTORS® (Bay East) members have a new way to easily and securely share disclosure information.

Bay East announced today a partnership with Glide [www.glide.com](http://www.glide.com), a real estate software solutions innovator, that enables its REALTOR® members to use the company's Glide Forms [www.glide.com/forms](http://www.glide.com/forms) application. Glide Forms uses an intuitive wizard to help REALTORS and their clients complete required disclosure forms more quickly and accurately.

The Glide Forms all-digital interface simplifies completing required transaction documents including the Transfer Disclosure Statement, Agent Visual Inspection Disclosure and other California disclosure forms. REALTORS® use Glide Forms to ask home sellers questions about their properties in plain language, making it clear how to disclose important details through user-friendly, conversational interactions. The final documents are more complete, accurate and help avoid delays in the transaction process.

“A real estate transaction is very complicated, combine that with the fact that disclosures are revised regularly, a product like Glide will be beneficial to all parties involved,” said Tim Ambrose, 2018 Bay East President. “We’re looking forward to offering Glide Forms as a Bay East member benefit that will make the disclosure process a better experience for their clients.”

In addition to making the disclosure document prep process easier, Glide Forms allows agents to track their clients’ progress and digitally receive the finished forms as soon as they are completed. The purpose-built solution is optimized for mobile use, allowing users to easily use the internet browsers on their phones to complete forms on the go.

Glide Forms is distributed through an integration with zipLogix and is embedded within the zipForm Plus transaction management system. Beginning today, Bay East REALTOR® members can access Glide Forms at no charge through the Bay East website or by visiting [www.glide.com/forms](http://www.glide.com/forms) and creating an account.

“We are incredibly excited to add Bay East to the growing list of REALTORS® associations across California offering Glide Forms free of charge to their members. With this partnership, we're one step closer to simplifying real estate transactions for buyers and sellers across the state.” said Sebastian Tonkin, CEO, Glide.

## About Glide

[Glide](#) provides software solutions that helps real estate agents simplify their transaction process, reduce risk, and close more deals with less effort. The company's first release, Glide Forms, is integrated into zipForm® Plus and allows California home sellers to complete required disclosure forms electronically for the first time ever.

## About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

###

**David Stark, Public Affairs Director**  
Bay East Association of REALTORS®  
7021 Koll Center Parkway  
Pleasanton, CA 94566  
Telephone: (925) 730-4068

### *Two locations to serve you:*

7021 Koll Center Parkway	2490 Mariner Square Loop, Suite 200
Pleasanton, CA 94566	Alameda, CA 94501
Office: 925.730.4060	Office: 510.523.7229

Confidential Communication: This e-mail message and any attachments are intended only for the use of the addressee(s) named above and may contain information that is confidential and exempt from disclosure under applicable law. If you are not an intended recipient, or the employee or agent responsible for delivering this e-mail to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you received this e-mail message in error, please immediately notify the sender by replying to this message or by telephone. Thank you.