

Dave Stark

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FOR IMMEDIATE RELEASE

Bay East Association of REALTORS® Joins the Nation in Celebrating the American Dream and National Home Ownership Month

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Pleasanton, California (June 13, 2018) – The Bay East Association of REALTORS® (Bay East) is celebrating National Home Ownership Month through ongoing advocacy for home owners, home buyers and home sellers.

Home ownership builds long-term personal wealth, strengthens social stability and drives the national economy and Bay East pledges to continue its efforts to ensure the American dream is possible for those who want to attain it.

“Creating home ownership opportunities is a top priority for Bay East,” said REALTOR® Tim Ambrose, 2018 Bay East President.

Ambrose said anyone who is able and willing to assume the responsibilities of owning a home should have the opportunity to pursue that dream in an affordable and responsible way.

“National Home Ownership Month is a time to celebrate and promote the American dream of owning a home,” said Ambrose. “Home ownership changes lives and enhances futures, and many Americans see it as one of their greatest hopes to grow their financial future and build wealth.”

Through ongoing public policy efforts, Bay East keeps home ownership issues on the forefront of local policy debates. Ambrose explained Bay East is currently working with city leaders from communities in southern and eastern Alameda County to ensure they understand the important roles home ownership, and housing in general, play in making and keeping communities viable.

“Bay East members testify at public hearings on a regular basis on issues ranging from residential land use policies, to how affordable housing funds are allocated and managed,” Ambrose said.

He continued, “But, we also put our money on the table, too.” Ambrose explained that the Bay East recently secured a \$50,000 grant from the California Association of REALTORS® Housing Affordability Fund for a Closing Cost Assistance Grant program for low-income first-time homebuyers. “The grant will be administered by the Bay East

Foundation and will provide critical help for those families who will certainly benefit from home ownership.” He added the Bay East Housing Opportunities Committee will conduct fundraising activities to leverage the start-up grant.

Ambrose concluded, “We’re happy to celebrate June as National Home Ownership Month, but after it’s over, we’ll keep working to keep home ownership top of mind with our elected officials at the same time we’re helping families to achieve the American Dream.”

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

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