

## Dave Stark

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**From:** Dave Stark  
**Sent:** Wednesday, September 27, 2017 4:15 PM  
**To:** Dave Stark  
**Subject:** Bay East Press Release - REALTOR Foundation Raises More than \$18K for Scholarships



### FOR IMMEDIATE RELEASE

### REALTOR® FOUNDATION RAISES MORE THAN \$18K FOR SCHOLARSHIPS

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*Pleasanton, California (September 27, 2017)* – In a single evening the Bay East Association of REALTORS® Foundation raised more than \$18,000 for its scholarship program for local students.

The “Cheers to the Future” event on September 23 at 3 Steve’s Winery in Livermore hosted 120 participants who enjoyed wine, gourmet food trucks and live music. A live auctioneer added to the ambiance.

“The people came, they came in droves and had a really good time,” said Richard Fitzmaurice, 2017 President of the Bay East Foundation Board of Directors. “We’ve been talking about a fundraiser for our scholarship program for a long time and it was successful way beyond our expectations. With ‘Cheers to the Future’ I wouldn’t be surprised if it helps us generate \$25,000 in scholarships for this upcoming year.”

A key to the event’s success was the location. “3 Steve’s is always a huge supporter of charities and they love to do their part,” said Jennifer Bourque, 2017 Bay East Foundation Fundraising Chair. “They gave us a donation back from the wine sales they had that night. They have a beautiful venue and it was a lot of fun to be up there.”

Bourque continued, “We got a whole bunch of people together to have a good time, relax, unwind, enjoy some good music and raise money for a great organization. When you combine great people with wine and music it always makes for a great time.”

In 2017, the Bay East Foundation recognized 20 students from the East Bay with \$1,000 scholarships. Recipients were selected based on their academic achievements, extracurricular activities, and community involvement.

“I had the privilege of talking to one of the parents of one of the recipients and just knowing that their child has \$1,000 less in student loans made a big difference for them,” said Bourque. “Having even little a bit of a lift felt like a big weight off their shoulders.”

The success of “Cheers to the Future” will allow the Foundation to take their scholarship program to another level. “In the last three years we’ve given out \$70,000 in scholarships to East Bay students. That program will continue and continue on an even grander scale,” said Fitzmaurice.

The Bay East Association of REALTORS® Foundation is a 501(c)3 public charity corporation, established in 1978. Its mission is to provide financial support for education and charitable needs within the East Bay. For more information please visit: <http://www.bayeast.org/membership/programs/foundation>

*Photos from the event are available on request.*

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