

Dave Stark

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To: Dave Stark
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FOR IMMEDIATE RELEASE

REALTORS® BOWL FOR AFFORDABLE HOUSING DOLLARS

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Alameda, California (September 25, 2017) – Alameda REALTORS® laced up their smooth-soled shoes and aimed for the 7-10 split to raise money for affordable housing programs.

On September 14, 80 real estate professionals raised more than \$3,500 during a special bowling fundraiser organized by The Alameda Chapter of the Bay East Association of REALTORS®. Proceeds from the event held at the AMF Southshore Lanes will support the California Association of REALTORS® Housing Affordability Fund (HAF).

“This is our 3rd annual bowling fundraiser and we have more fun every year supporting this wonderful and worthy cause,” said Dede Cunningham, a REALTOR® and Event Chairperson.

The HAF supports a variety of affordable housing programs throughout California. The Alameda Chapter has used HAF resources to sponsor the Buena Vista Commons eight-unit Habitat for Humanity affordable housing project.

“What an amazing feeling to get together with colleagues and friends to raise money for such a great cause. Go HAF!” said Jose Cerda-Zein, 2017 Alameda Chapter Vice Chairman.

Affordable housing is a critical and often divisive issue for all Alameda residents. The bowling fundraiser is an opportunity for real estate professionals to make a tangible difference and raise awareness within the REALTOR® community about affordable housing solutions.

“REALTORS® have supported housing affordability efforts on the local, state and national level for decades. Whether volunteering for Habitat for Humanity, supporting C.A.R. fundraising efforts, or working with elected officials and communities to understand the importance of housing for all levels of affordability, REALTORS® are dedicated to providing housing opportunities for all,” said Anne McKereghan, a REALTOR® and a member of the Bay East Association of REALTORS® Board of Directors.”

(EVENT PHOTOS AVAILABLE ON REQUEST)

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The Bay East Association of REALTORS® is a professional trade association serving more than 5,000 real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.