

Dave Stark

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FOR IMMEDIATE RELEASE

REALTORS® HELP FEED HUNGRY CHILDREN

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Pleasanton, California (August 11, 2017) – Hungry children all over the world have more than 5,000 reasons to thank the Bay East Association of REALTORS® Young Professionals Network.

On August 10, more than a dozen real estate professionals from southern and eastern Alameda county gathered at the Kids Against Hunger Bay Area facility in Pleasanton to pack meals, network and have fun. Within 90 minutes the group had packed 5,400 meals.

“It was amazing,” said Justin Ramos, a REALTOR® and the 2017 Vice Chair of the Bay East Young Professionals Network. “It’s very rewarding to be able to give back to the people who are less fortunate than us.”

Kids Against Hunger Bay Area is the regional chapter of a national nonprofit organization committed to both feeding starving children and making children, teens and adults part of the solution. Their program enlists volunteers to package and ship meals to children in developing countries and the United States.

“We’ve been helping Kids Against Hunger for a few years,” Ramos said. “They have a great mission, they’re very involved in Haiti and other parts of the world who have children who eat maybe one or two meals per week. They’re very giving and like to reach out to people who need it the most.”

The effectiveness and efficiency of the program is a big draw for the REALTOR® volunteers. “They have it down to a science, the volunteer program is very structured and that’s why it works,” said Toni Wilson, Marketing and Communications Director for the Bay East Association of REALTORS®. “They understand that things like how much each meal weighs can make the difference between it arriving at the destination or it getting held up in government red-tape, or worse.”

“It was a great experience for both building a team with the young professionals from Bay East and for giving back to the community,” said William Doerlich, 2017 President of the Bay East Association of REALTORS®. Doerlich was one of the REALTOR® volunteers packing food for Kids Against Hunger. “REALTORS® have always been known to be very community-oriented, it’s where we live and work, and giving back to the community is important not just from a business perspective but from a personal perspective. And, the event was a lot of fun, there was a lot of camaraderie.”

The Bay East Young Professionals Network Committee members are the voice and advocate for Bay East’s young REALTORS® and Affiliates. They support the development of young real estate professionals through association participation, career advancement, community involvement, and cultivation of future leaders.

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The Bay East Association of REALTORS® is a professional trade association serving more than 5,000 real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

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