

Dave Stark

From: Dave Stark
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FOR IMMEDIATE RELEASE

Bay East Association of REALTORS® Install 2017 Leadership Team

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Pleasanton, California (January 14, 2017) –William Doerlich of Realty ONE Group BMC Associates in San Ramon has been installed as the 2017 president of the Bay East Association of REALTORS® (Bay East). The inaugural event was held at the Casa Real Winery in Pleasanton on Jan. 14. As the chief elected officer, Doerlich’s focus for 2017 will be promoting the Bay East core values: Communication, Integrity, Vision, Innovation and Leadership.

Doerlich brings considerable real estate knowledge and leadership experience to his new role. He has served on the Bay East Executive, Leadership Evaluation and Selection, and Multiple Listing Service committees. He was President of the Valley Real Estate Network and the Real Estate Marketing Association in San Ramon. He also serves on the California Association of REALTORS® Board of Directors. He is a City of San Ramon Parks and Community Services Commissioner and President of the San Ramon Arts Foundation. He serves on the City of Pleasanton Economic Vitality Committee. He was the 2014 San Ramon Chamber of Commerce Citizen of the Year and was one of the 2015 Tri-Valley Hero award winners. Doerlich holds an undergraduate degree from Georgetown University, a Master’s in Business Administration from University of San Francisco and a Masters in Real Estate from REALTOR® University.

Pledging to safeguard the best interest of the state, the high purpose of the Association of REALTORS® and the welfare of its members, the 2017 Bay East Board of Directors also was installed at the event. The new Board of Directors brings many years of experience in real estate and its members are exceptionally well equipped to lead the REALTOR® community throughout the year.

The new Board of Directors, which represent more than 5,000 REALTORS® and Affiliates from throughout the East Bay, are:

Officers:

President Will Doerlich, Realty ONE Group BMC Associates, San Ramon;

President-Elect Tim Ambrose, Berkshire Hathaway Home Services, Castro Valley;

Treasurer, Nancie Allen, MasterKey Real Estate Advantage, Fremont;

Past President Kim Ott, Alain Pinel, REALTORS®, Pleasanton;

Chief Executive Officer Tricia Thomas.

The 2017 Board of Directors, by District are:

North County: Anne McKereghan, Alain Pinel, REALTORS®, Alameda

Central County: Bill Espinola, Parkview Realty, Hayward; Tina Hand Intero Real Estate, Castro Valley; Liz Lucero, Coldwell Banker, Castro Valley

Tri-City: Lu Jayo, Landmark Investment Properties, Pebble Beach; Ron Lyster, REALTY EXPERTS, Fremont; Steve Medeiros, RE Realty Experts, Fremont; Jackie Pena, Legacy Real Estate & Associates, Fremont

Tri-Valley: Barbara Clemons, Coldwell Banker, Pleasanton; Leslie Faught, Alain Pinel REALTORS®, Pleasanton; Rhonda Fee, Aspire Realty Services, Pleasanton; Ed Gomes, Pride Properties, Livermore; Karen Kohne, Venture Sotheby's International Realty, Pleasanton

At-Large: Sheila Cunha, Legacy Real Estate and Associates, Pleasanton; Sandi Gomes, Pride Properties, Livermore;

Affiliate Director: Erin Steele, Wells Fargo Home Mortgage, Pleasanton.

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

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