

Dave Stark

From: Dave Stark
Sent: Tuesday, November 8, 2016 4:13 PM
To: Dave Stark
Subject: Local REALTORS to Lead National Real Estate Organizations



FOR IMMEDIATE RELEASE

Local REALTORS® to Lead National Real Estate Organizations

CONTACT:

David Stark
(925) 730-4068
davids@bayeast.org

Pleasanton, California ([November 8, 2016](#)) – Two members of the Bay East Association of REALTORS® will lead the nation’s most prominent and influential real estate trade associations in 2017.

Bill Brown, a second-generation REALTOR® who started his career in Oakland and lives in the East Bay, will serve as the 2017 President of the National Association of REALTORS®. Sherri Souza, a Livermore-based REALTOR®, will serve as the 2017 President of the Women’s Council of REALTORS®. Both were installed during the board meetings for their respective organizations recently held in Orlando, Florida.

“We are so proud of everything both Bill and Sherri have accomplished at the local, state and national levels,” said Kim Ott, 2016 President of the Bay East Association of REALTORS®. “Their service to the real estate profession starting in the East Bay is a great foundation for the important work they will do in 2017.”

Brown has been active in organized real estate for more than 35 years. He was President of the Oakland Association of REALTORS® in 1984 and the President of the California Association of REALTORS® in 2008.

“The experience I gained starting my real estate career in Alameda County served me well as I’ve progressed through various leadership positions in the REALTOR® community,” said Brown. “The real estate issues I’ve had to deal with throughout the East Bay including housing affordability, rent control, land use issues, and government regulation of real estate transactions prepared me to understand what REALTORS® across the country face every day.”

Brown has supported REALTOR® advocacy efforts throughout his leadership career; an interest and passion he will carry into his Presidency. He said, “Home ownership and property rights are a big issue in the East Bay,

and the whole country. I look forward to working with the more than 1.2 million REALTORS® to help make the American Dream possible.”

“The National Association of REALTORS® will be busy in 2017 educating both a new President and Congress about the important role home ownership plays in the national economy,” said Brown.

The National Association of REALTORS® is the largest trade association in the United State. Its members include brokers, salespeople, property managers, appraisers, counselors and others engaged in all aspects of residential and commercial real estate who are pledged to a strict Code of Ethics and Standards of Practice.

Sherri Souza will lead the Women's Council of REALTORS® (WCR), a nationwide community of 11,000 real estate professionals. The WCR network includes more than 300 local and state networks with volunteer managers trained to position their groups as a business resource in their REALTOR® communities.

Souza has been a REALTOR® for 15 years and is a broker/owner with Broker In Trust Real Estate, a network of independent brokers with a shared interest of elevating the level of professionalism in real estate for the consumer. She is a Livermore resident and helps home buyers and sellers throughout the San Francisco Bay Area.

She was President of the California Women’s Council of REALTORS® in 2011 and President of the Southern Alameda County Women’s Council of REALTORS® in 2005.

“When this journey began I didn’t know where it would lead,” Souza said of her path to the WCR presidency. “I wanted to help other women become more than they ever dreamed possible. I actually witnessed the growth of the women around me.”

Her leadership experience also includes serving as member of the California Association of REALTORS® Board of Directors and as member of the Bay East Association of REALTORS® Board of Directors. She is a 2011 graduate of the National Association of REALTORS® Leadership Academy.

Souza said, “the desire to help others be successful in what they’re passionate about” continues to drive her commitment to WCR and the REALTOR® community. “Women’s Council of Realtors is still essential and much needed in the real estate industry, perhaps more now than ever before. As women evolve and aspire to bigger, greater roles in the world there is a need for trained leaders who volunteer in many different facets of leadership within organized real estate, locally, statewide and nationally, and outside organized real estate, too.”

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 5,500 real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance

their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights and promote home ownership and a variety of networking opportunities and events.

###

David C. Stark, Public Affairs Director

Bay East Association of REALTORS®

7021 Koll Center Parkway

Pleasanton, CA 94566

Telephone: (925) 730-4068

Mobile Telephone: (925) 914-7049

Confidential Communication: This e-mail message and any attachments are intended only for the use of the addressee(s) named above and may contain information that is confidential and exempt from disclosure under applicable law. If you are not an intended recipient, or the employee or agent responsible for delivering this e-mail to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you received this e-mail message in error, please immediately notify the sender by replying to this message or by telephone. Thank you.