

## VOW Seller Opt-Out Form

TO: **Bay East Association of REALTORS®**

FROM: Sellers of the property at \_\_\_\_\_  
\_\_\_\_\_

### Subject: MLS Rule, Section 12.19.6

A Participant's VOW shall not display listings or property addresses of any seller who has affirmatively directed the listing broker to withhold the seller's listing or property address from display on the Internet. The listing broker shall communicate to the MLS that the seller has elected not to permit display of the listing or property address on the Internet. Notwithstanding the foregoing, a Participant who operates a VOW may provide to consumers via other delivery mechanisms, such as email, fax, or otherwise, the listings of sellers who have determined not to have the listing for their property displayed on the Internet.

A Participant who lists a property for a seller who has elected not to have the property listing or the property address displayed on the Internet shall cause the seller to execute a document that includes the following (or a substantially similar) provision:

### Please check your option

- a. ☐ I have advised my broker or sales agent that I do not want the listed property to be displayed on the Internet.
- b. ☐ I have advised my broker or sales agent that I do not want the address of the listed property to be displayed on the internet
- c. ☐ YES ☐ NO -- A Participant's VOW may allow third-parties to write comments for this particular listing.
- d. ☐ YES ☐ NO – Allow AVM display (Automated Valuation Display)

I understand and acknowledge that, if I have selected option a, consumers who conduct searches for listings on the Internet will not see information about the listed property in response to their search.

\_\_\_\_\_  
Initials of seller

The Participant shall retain such forms for at least one year from the date they are signed, or one year from the date the listing goes off the market, whichever is greater.

Listing Agent Name: \_\_\_\_\_  
Print Name Signature

Firm Name: \_\_\_\_\_ Listing Agent Phone #: \_\_\_\_\_

Broker Signature: \_\_\_\_\_

**Please fax back to 925-730-4065 or email [mlsservices@bayeast.org](mailto:mlsservices@bayeast.org)**