# BAY EAST ASSOCIATION OF REALTORS® INSIDER

## Your Next Opportunity to Make a Difference

You help people find homes every day. Now's your chance to help build one! Join Bay East YPN and Habitat for Humanity on November 12 for a hands-on volunteer day supporting affordable housing for local families. Connect with fellow REALTORS®, give back to your community, and help make homeownership possible. We need more volunteers, so sign up today and be part of something meaningful! Register here.

## Put AI to Work for Your Business with Realtor.com®+ RealAssist

If you haven't explored RealAssist AI in Realtor.com+, now is a great time to see what it can do. Simplify client searches, stay informed about buyer activity, and get suggested follow-ups, all while keeping control of your client relationships. See how this new AI-powered workspace can fit into your daily routine.

## Red, White & Bling! Your Invitation to Celebrate in Style

Get ready for a night of sparkle, celebration, and connection at Bay East's 2027 Inaugural on January 30. We're shaking things up with food and beverage stations, open seating, and more time to mingle as we celebrate our award winners and welcome our 2027 leadership. Get your tickets now before prices increase on December 2.

## Looking for a Professional Office Space in Pleasanton?

Bay East has two furnished, move-in-ready offices available for lease! Conveniently located near Highway 680 and downtown Pleasanton, these offices offer secure internet, 24-hour building access, meeting rooms, and more. Whether you're a REALTOR® or small business owner, find a professional space to call your own. Contact Jake Massie for more information.

## Your Ultimate Monthly Market Advantage

Bay East tracks the inventory shifts, pricing changes, and sales trends across our local corridors so you don't have to spend hours digging for the numbers. We deliver this crucial data straight to you on our Community Info & Statistics (login required) page.












## BUZZ **Video**




## Marketing **Meetings**

Toursheets are available here (login required).



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060
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