

Fraud Alert: Two Scams to Watch For

We're seeing fake emails that impersonate Bay East and ask members to pay or sign in. Please don't click links in these emails. Always log in directly through bayeast.org. The DRE is also warning about the return of advance-fee loan scams, where consumers are promised easy financing, pay an upfront fee, and then lose it when the loan falls through. Learn the warning signs and how to protect your clients. Read more [here](#).

Know Someone Who Deserves the Spotlight? It Could Be You!

Bay East 2026 Award nominations are open! Help us recognize the REALTORS® and Affiliates making an impact through their professionalism, leadership, service, and contributions to our industry and communities. Know someone who deserves recognition? Nominate them, or nominate yourself! View award criteria and submit a [nomination](#) until October 26.

Grow Your Global Network

Interested in international real estate or looking to expand your connections? Join us for the free Global International Real Estate Exchange Luncheon on October 20 to connect with fellow real estate professionals, exchange ideas, and explore opportunities beyond your local market. Come for the global connections, stay for lunch, and leave with a bigger network! Register [here](#).

Learn to Create Free and Easy Floor Plans in Minutes

Make your listings stand out with professional floor plans created right from your phone. Join CubiCasa on October 14 for a webinar to learn how to quickly scan a property and turn it into high-quality floor plans that help capture buyer attention and enhance your listing marketing. Register [here](#).



BAYEAST
GLOBAL NETWORK
CONNECT EXPLORE INVEST GLOBALLY

A World of Opportunities Awaits

3RD ANNUAL INTERNATIONAL REAL ESTATE EXCHANGE

OCTOBER 20, 2026
11:30 AM – 1:30 PM

Different Cultures. Bigger Connections.

- Come dressed in your cultural attire and network the Bay East Global Workgroup.
- There will be food and great company.
- Feel free to bring your favorite food from your country of choice!

7021 KOLL CENTER PARKWAY
PLEASANTON, CA

SCAN TO REGISTER

PEOPLE | IDEAS | MARKETS | OPPORTUNITIES



BAYEAST
ASSOCIATION OF REALTORS®

BRINGING THE CLASSES TO YOU!

innovate: Socials
SOCIAL MEDIA STRATEGIES FOR REAL ESTATE

WHAT A half-day event with expert speakers sharing the latest social media strategies to grow your real estate business.

WHEN Thursday, Oct. 22
10:00 AM - 1:00 PM

WHERE Moose Lodge
20835 Rutledge Rd,
Castro Valley, CA

WHY IT MATTERS Social media is the top lead source for REALTORS®, ahead of your CRM and the MLS.

WHO SHOULD ATTEND Bay East members looking to elevate their social media presence.

WHAT TO EXPECT Actionable strategies, expert insights, and networking with fellow members.

KEY TAKEAWAYS

- Best platforms to grow your business
- Build a consistent brand people remember
- Create content that engages and converts
- Turn social activity into leads and transactions

REGISTER TODAY!
bit.ly/inno1022



BUZZ Video



Marketing Meetings

Toursheets are available [here](#) (login required).

Marketing Group Meetings

Weekly & Monthly Networking | 9-10am | \$5-10

- AIMM** Every 2nd Tuesday — Jim's on the Course, 1 Clubhouse Memorial Rd, Alameda
- CCMG** Every Wednesday — Moose Lodge, 20835 Rutledge Rd, Castro Valley
- REAL** Every Thursday — First Street Ale House, 2106 First St, Livermore
- TCMC** Every Thursday — Realty Experts, 41051 Mission Blvd, Fremont
- VREN** Every Friday — Sidetrack Bar & Grill, 30 W Angela St, Pleasanton



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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