

Know the Red Flags Before Fraud Happens

Real estate scams are becoming increasingly sophisticated, including the use of AI to impersonate people involved in a transaction. NAR's Consumer Guides highlights warning signs buyers and sellers should watch for throughout the transaction and steps to take when something doesn't seem right. Share this resource with your clients to help them stay informed and prepared. View NAR's consumer guide [Fraud Red Flags](#).

Your Clients + Your MLS + Your Brand

Realtor.com+, the platform available to all Bay East members, won Most Innovative Client Experience Solution at the Inman Innovator Awards. Proud to give our agents access to tools that are setting the bar for the industry. [Explore it now.](#)

Sold Off MLS

Did you close a property that was never entered into the MLS at the seller's request? The Sold Off MLS status allows you to report the completed sale, receive proper production credit, and help strengthen comparable sales data and market statistics. Eligible transactions may be entered at the listing broker's option within 30 days after closing. Learn more about [Sold Off MLS](#).

Is Your Business Accessible to Every Client?

Accessibility goes beyond ramps and doorways. Your website, marketing, communication, showings, and even the resources you share after closing can all create unexpected barriers for clients. Is your business prepared? Explore practical tips and resources to help make accessibility part of every step of the real estate experience. Explore Accessibility Resources [here](#).

Tactical Awareness: REALTOR® Safety Playbook

Wednesday, September 23, 2026

11:00 AM – 12:00 PM

Virtual Class

Instructor: Maurice Taylor

 Build a tactical-awareness mindset for safer showings, stronger protocols, and confident decisions. This isn't just about what to do in an emergency; it's about ensuring the emergency never happens.

Plan ahead • Keep an exit path • Trust the pivot

 Virtual class

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3RD ANNUAL INTERNATIONAL REAL ESTATE EXCHANGE

OCTOBER 20, 2026
11:30 AM – 1:30 PM

A World of Opportunities Awaits

Different Cultures. Bigger Connections.

 Come dressed in your cultural attire and network the Bay East Global Workgroup.

 There will be food and great company.

 Feel free to bring your favorite food from your country of choice!

 7021 KOLL CENTER PARKWAY
PLEASANTON, CA

 SCAN TO REGISTER

PEOPLE | IDEAS | MARKETS | OPPORTUNITIES



BUZZ Video



Marketing Meetings

Toursheets are available [here](#) (login required).

Marketing Group Meetings

Weekly & Monthly Networking | 9-10am | \$5-10

- AIMM** Every 2nd Tuesday — Jim's on the Course, 1 Clubhouse Memorial Rd, Alameda
- CCMG** Every Wednesday — Moose Lodge, 20835 Rutledge Rd, Castro Valley
- REAL** Every Thursday — First Street Ale House, 2106 First St, Livermore
- TCMC** Every Thursday — Realty Experts, 41051 Mission Blvd, Fremont
- VREN** Every Friday — Sidetrack Bar & Grill, 30 W Angela St, Pleasanton



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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