



California Invasion of Privacy Act

California has seen a rise in lawsuits against businesses, including real estate professionals, over website tracking technologies such as cookies and analytics tools.

C.A.R. has created both a [Quick Guide](#) (login required) and a [Realegal](#) article about CIPA litigation and best practices to undertake.

Collaboration Meets Innovation

Innovate AI isn't just for agents, it's for our entire real estate ecosystem. On July 14 discover how AI is impacting everything from lending and title to marketing, and how we can leverage these tools together. Stick around afterward for a catered lunch to network! [Register today](#) and let's build the future of East Bay real estate together.

Smarter Way to Share Market Insights

RPR's Next Gen Reports and Market Activity Template provide REALTORS® with a faster, more customizable way to deliver real-time market insights to clients. [Learn more](#).

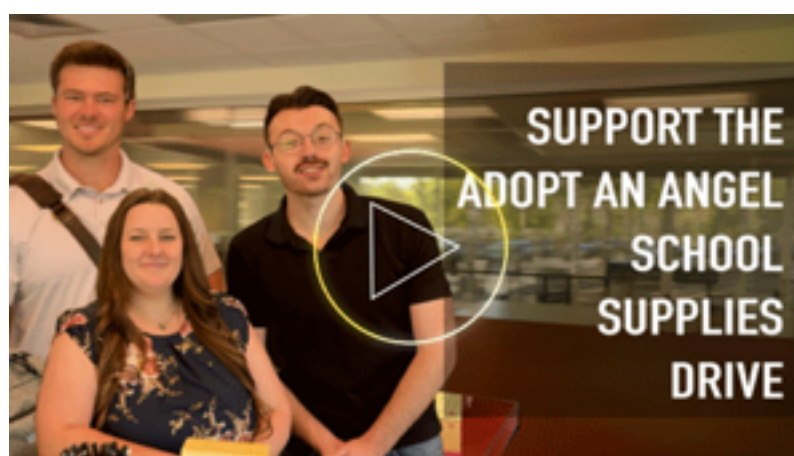
The AI-Powered Property Report

Join the RealReports Team on July 16 for an overview of the latest updates and enhancements on RealReports. What is RealReports? Think of it like a Carfax for homes. RealReports pulls together details from over 60 trusted industry sources to create one easy-to-read, all-in-one property report. Register [here](#).

Help Make a Difference for Local Students This Back-to-School Season

Bay East is proud to support the Adopt an Angel School Supplies and Backpack Drive, collecting school supplies to help children from low-income families start the school year ready to learn. Donations also honor the legacy of longtime Bay East member Georgia Butterfield. Drop off donations at Bay East by August 3.

BUZZ Video



Marketing Meetings

CCMG	REAL	TCMC	VREN	AIMM
Wed. July 8	Thurs. July 9	Thurs. July 9	Fri. July 10	Tues. July 14

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

