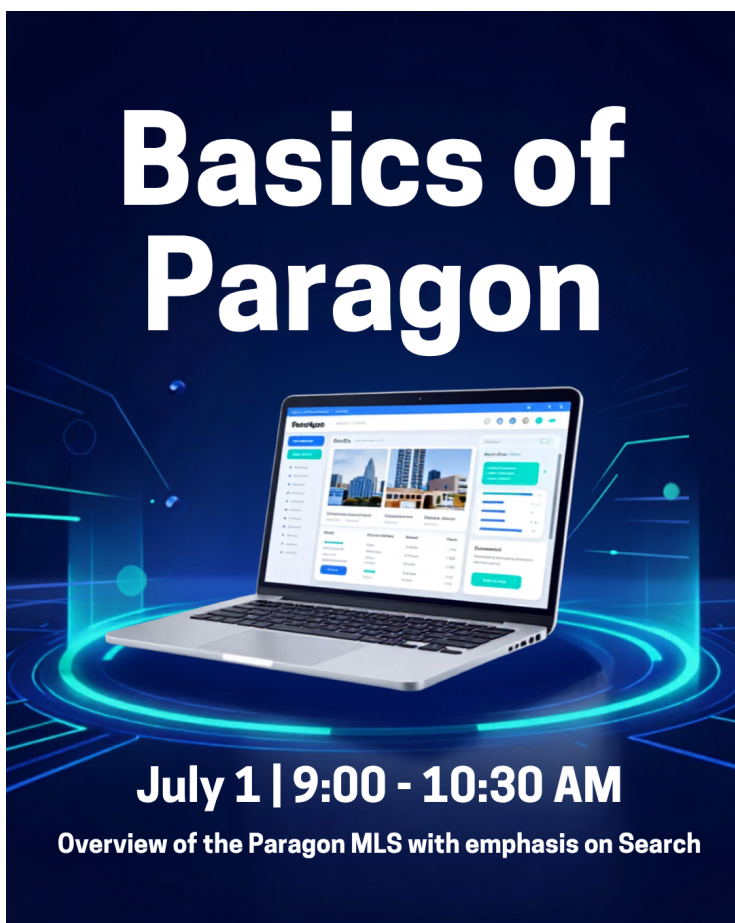




Bay East Office Closed

The Bay East office will be closed Friday, July 3, in observance of Independence Day. If you need immediate assistance, please email, info@bayeast.org.

DRE Warns of Phone Scams Targeting Consumers and Licensees

The California Department of Real Estate (DRE) is warning consumers and licensees about scammers posing as DRE employees by phone. Remember, the DRE's initial contact regarding any official matter will always be by mail on DRE letterhead, not by phone, text, or email. Learn more [here](#).

Update on Bay East Marketing Groups

Effective July 1, 2026, AIMM, CCMG, TCMC, and VREN will operate independently, giving each group the flexibility to create a structure that best supports its attendees and local marketplace. REAL has already transitioned out of the Bay East umbrella as of March 31, 2026. Learn more [here](#).

Collaboration Meets Innovation

Innovate AI isn't just for agents, it's for our entire real estate ecosystem. On July 14 discover how AI is impacting everything from lending and title to marketing, and how we can leverage these tools together. Stick around afterward for a catered lunch to network! [Register today](#) and let's build the future of East Bay real estate together.

Learn to Create Free and Easy Floor Plans in Minutes

Stop losing buyers to the next listing. Join the CubiCasa webinar to learn how a simple five minute home scan can create professional, agent-branded floor plans that capture buyer attention, impress sellers, and help your listings stand out. Register [here](#).

BUZZ Video



Marketing Meetings

No marketing meetings the week of June 29-July 3. Meetings will resume on July 8.

CCMG - Wed. July 8 - Jason McMurtry, Delaware Statutory Trusts

REAL - Thurs. July 9 - Aaron Lacey, Appraisals

TCMC - Thurs. July 9 - To be announced

VREN - Fri. July 10 - Richard Fleming, Worthington Financial Partners

AIMM - Tues. July 14 - City of Alameda Chief of Police

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

