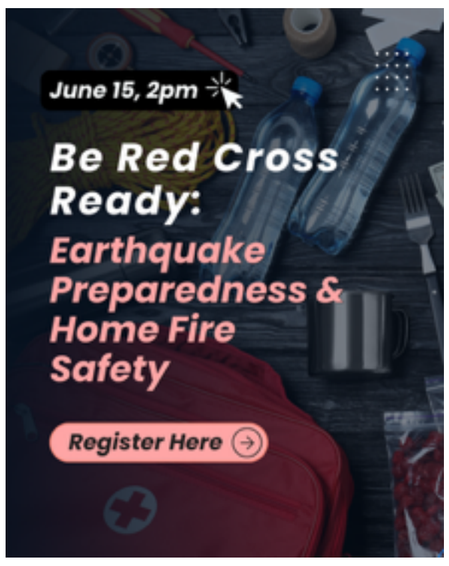
BAYEAST ASSOCIATION OF REALTORS® INSIDER

Bay East Office Closed

The Bay East office will be closed Friday, June 19, in observance of Juneteenth. If you need immediate assistance, please email, info@bayeast.org.



Board of Directors Approves Governance Update

The Bay East Board of Directors approved a bylaw amendment that will reduce the Board from 13 members to 12 and eliminate the Platinum Affiliate Director position effective January 2027. The change reflects the current composition of Bay East membership while maintaining opportunities for Platinum Affiliates to contribute through volunteer leadership, networking, and partnership programs.

Learn More

RealReports - AI-powered Property Reports

July 16 10am Virtual

What is RealReports? Think of it like a Carfax for homes. RealReports pulls together details from over 60 trusted industry sources to create one easy-to-read, all-in-one property report. Join the RealReports team for an overview of the latest updates and enhancements.

Register Here

Build Your Own Brand - Member Benefits

You're already paying for tools that can help you create CMAs, build marketing materials, access legal support, generate AI-powered content, and grow your network. The question is: are you using them? Join us this Wednesday, June 17 at 3pm for B.Y.O.B. Member Benefits and discover the resources, platforms, and opportunities included with your Bay East membership.

Register Here

BUZZ **Video**

Marketing **Meetings**

CCMG - Wed. June 17 - To be announced
REAL - Thurs. June 18 - Livermore Police Department, Chief Young
TCMC - Thurs. June 18 - Bay East Foundation - Updates/Auction
VREN - Fri. June 19 - **No Meeting**
AIMM - Tues. July 14 - To be announced

More information on the individual marketing meetings and in-person locations available here and weekly toursheets are available here (login required).

Effective July 1, 2026, AIMM, CCMG, TCMC, and VREN will operate independently, giving each group the flexibility to create a structure that best supports its attendees and local marketplace. REAL has already transitioned out of the Bay East umbrella as of March 31, 2026.

Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060
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