

Hello,

This week's Insider brings a mix of important updates, business-building opportunities, and industry insights to help you stay informed and prepared. From leadership updates and market safety reminders to new ways to grow your presence and expand your knowledge—locally and globally—there are several ways to stay connected and keep your business moving forward. Take a few minutes to explore what's relevant to you and where you can plug in this week.



2027 Board of Directors

The Nominating Committee concluded several days of candidate interviews, and they are proud to present the slate of qualified candidates. The election process permits other qualified candidates to petition to be added to the slate. If no petitions are received, the candidate slate is considered elected.

[Learn More](#)



Scammers Impersonate Real Estate Agents

The California Department of Real Estate warns that scammers are impersonating licensed agents using real names and credentials to create fake listings and accounts, urging both consumers and professionals to verify identities and stay vigilant.

[Learn More](#)



Conflict Resolution Workshop - Women's Council of REALTORS®

May 15 10:45am Bay East

Gain practical tools to improve communication and teamwork by understanding your personality style, managing stress behaviors, and navigating conflict with clarity and confidence—helping you build stronger client relationships and more productive collaborations.

[Register Here](#)



Bay East Foundation Annual Sponsor

The Bay East Foundation's new Annual Sponsorship Program offers year-round visibility, event access, and promotional opportunities while supporting scholarships and making a meaningful impact in the community.

[Learn More](#)



Update on Bay East Marketing Groups

Effective July 1, 2026, AIMM, CCMG, TCMC, and VREN will operate independently, giving each group the flexibility to create a structure that best supports its attendees and local marketplace. REAL has already transitioned out of the Bay East umbrella as of March 31, 2026.

[Learn More](#)



Medical Benefits Open Enrollment

Bay East members can choose to enroll in a variety of medical, dental, and vision insurance through May. You can learn about available plans and rates by contacting USI directly at 916.883.0708.

[Learn More](#)

BUZZ Video



Marketing Meetings

[CCMG](#) - Wed. May 6 - Property Management Panel

[TCMC](#) - Thurs. May 7 - Top Producer Panel - Carl Medford, Lisa Benavides, Brooke Crossland, and Kamini Patel

[VREN](#) - Fri. May 8 - David Stark, Market Update

[AIMM](#) - Tues. May 12 - Danielle Mieler, Earthquake Preparedness

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

