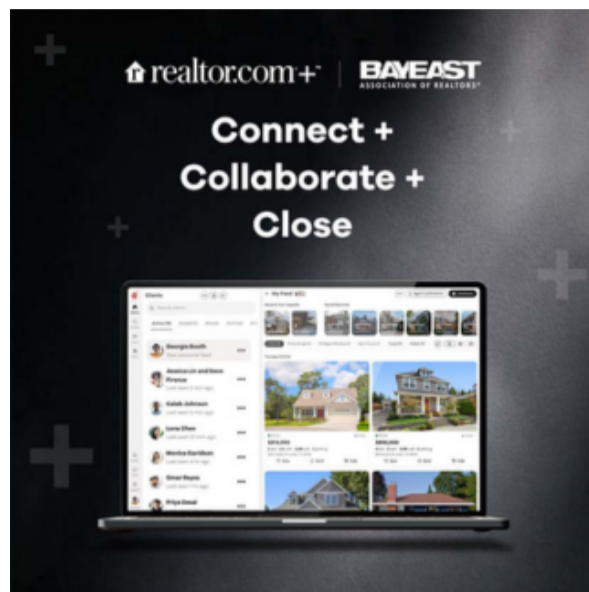


Hello,

April is Fair Housing Month, a time to reflect on the role REALTORS® play in ensuring equal opportunity in real estate. This week's update highlights resources like Fairhaven to help strengthen your understanding, along with opportunities to stay connected—from the YPN Mega Mixer and RAW Group member support sessions to new tools like Realtor.com®+™ designed to enhance how you work with clients. Whether you're learning, connecting, or refining your approach, Bay East is here to support you every step of the way.



Realtor.com®+™ Home Search

Through a new strategic partnership focused on elevating the professional experience, Realtor.com® and Bay East have launched Realtor.com®+™, a collaborative search tool designed to keep agents and clients seamlessly in sync from click to close.

[Learn More](#)



2026 Member Survey

The Bay East annual Member Survey was sent out last week through SurveyMonkey. Your feedback helps shape the programs, services, and support we provide. If you've received it, we'd appreciate you taking a few minutes to share your input.

[Learn More](#)



Take a Look Back at 2025

The 2025 Bay East Annual Report highlights the progress, innovation, and member-focused efforts that supported your business, advanced the industry, and contributed to your success over the past year.

[Learn More](#)



Update on Bay East Marketing Groups

Effective July 1, 2026, AIMM, CCMG, TCMC, and VREN will operate independently, giving each group the flexibility to create a structure that best supports its attendees and local marketplace. REAL has already transitioned out of the Bay East umbrella as of March 31, 2026.

[Learn More](#)



New MLS Status - "Sold Off MLS"

A "Sold Off MLS" status has been added. This new status allows agents to report properties that were closed/sold outside of the MLS. Meaning, at the seller's request, the property was never entered into the MLS prior to the sale. This helps strengthen comps, improve statistics, and provide a more complete view of local market activity.

[Learn More](#)

BUZZ Video



Marketing Meetings

CCMG - Wed. April 29 - Property Management Panel

TCMC - Thurs. May 7 - Top Producer Panel - Carl Medford, Lisa Benavides, Brooke Crossland, and Kamini Patel

VREN - Fri. May 8 - To be Announced

AIMM - Tues. May 12 - To be Announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

