

Hello,

Whether you're looking to win big for a great cause, sharpen your digital toolkit, or expand your referral network, this week's Insider is designed to help you thrive. From the launch of the new Realtor.com®+™ collaboration platform to high-energy networking at the YPN Mega Mixer, we've gathered the essential tools and events you need to elevate your business this month. Dive in to see how you can support local students, master the latest transaction tech, and stay ahead of the upcoming shifts in our local marketing groups.



Bingo for Bright Futures: Supporting Student Scholarships

Join the Bay East Foundation for their annual Bingo for Bright Futures event on April 23 for an evening of games, prizes, and good company, all in support of the Foundation's scholarship program.

[Register Here](#)



Bay East Foundation Scholarships

Applications for the Bay East Foundation Scholarship Program are open for students in Alameda or Contra Costa County pursuing higher education. Learn more, apply, and inform your clients to spread the word in your community.

[Learn More](#)



Fair Housing Forward Live

April 23 9am PST Virtual

Join NAR live as expert speakers address ongoing barriers to homeownership and celebrate the 2026 Fair Housing Champion Award winners.

[Register Here](#)



Update on Bay East Marketing Groups

Effective July 1, 2026, AIMM, CCMG, TCMC, and VREN will operate independently, giving each group the flexibility to create a structure that best supports its attendees and local marketplace. REAL has already transitioned out of the Bay East umbrella as of March 31, 2026.

[Learn More](#)



Getting Started with Transact

April 21 1:30pm Virtual

Learn the basics of Transact (previously zipForms®) in this introductory webinar, covering navigation, key features, and simple workflows to help you start transactions, organize documents, and work more efficiently.

[Register Here](#)

BUZZ Video



Marketing Meetings

[CCMG](#) - Wed. April 22 - Adam Pedersen, Real Estate Law

[TCMC](#) - Thurs. April 23 - David Stark, Market Update

[VREN](#) - Fri. April 24 - Justin Ramos, Artificial Intelligence

[AIMM](#) - Tues. May 11 - To be Announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

