



Hi,

Preserving your seller's choice in how they want to market their property is a priority for the Bay East MLS. In this issue, you'll find important updates on the new Coming Soon MLS rules. You'll also learn about AI and legal trends impacting your business, ways to give back, and events designed to support your growth, well-being, and connection to the Bay East community.

Highlight of the Week

Coming Soon Status Syndication Update – Effective March 30

Effective March 30, agents and brokers will control whether their Coming Soon listings are syndicated out of the MLS via the Internet Site (Yes/No) field.

- **Existing Coming Soon Listings:** Will default to Internet Site = No (not syndicated). To allow syndication, update the field to Yes.
- **New Coming Soon Listings:** Select your syndication setting (Yes or No) at the time of entry.

The MLS Rules will be updated accordingly to reflect this change. This update provides greater flexibility to align with your client's preferences.

C.A.R. Legal Hotline

California Association of REALTORS®'s Legal Hotline is seeing a surge in questions around AI use, disclosures, transaction cancellations, and fair housing compliance. REALTORS® are reminded not to rely on AI for legal advice and to always verify information through trusted sources like the Legal Hotline.

[Learn More \(login required\)](#)

Artificial Intelligence in California Real Estate

AI is quickly becoming part of everyday real estate practice. While these tools can improve efficiency, The California Department of Real Estate (DRE) makes it clear that licensees and brokers remain fully responsible for accuracy, compliance, and client protection when using AI.

[Learn More](#)

Opportunity Starts Here: Scholarship Applications Now Open

Applications are open for the Bay East Foundation Scholarship Program and will be accepted through April 26. Scholarships are available to anyone pursuing higher education who resides in Alameda or Contra Costa County. Know a student who could benefit? Help us spread the word throughout your community and among your clients and networks. Learn more and apply on our [website](#).

[Learn More](#)

Education Classes and Events



March 31 11am Bay East

REALTOR® and Affiliate Wellness - RAW Group

Real estate is a high-pressure world, and you don't have to navigate the stress of your business or personal life alone. This is a confidential space designed for members to support members. Whether you need to vent, listen, or just find a moment of serenity among peers, our doors are open.

[Learn More](#)



April 29 9am Sacramento

Let Your Voice be Heard at Legislative Day

The most important work you can do for your clients often happens outside of a transaction. Join us for Legislative Day and take your seat at the table. This is your chance to connect with lawmakers, share real-world insights from your business, and help shape the future of housing and real estate.

[Learn More](#)

Bingo for Bright Futures

April 23 5pm Bay East

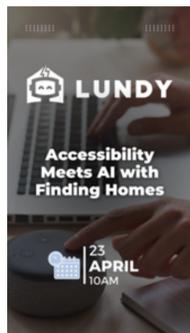
Join us for a fun evening of Bingo, prizes, and great company, all in support of the Bay East Foundation Scholarship Program. Bring your lucky charm, connect with fellow members, and enjoy a night that gives back to our community.

Tickets are available now, and [sponsorship opportunities](#) are also open for those who want to support the Foundation while showcasing their business.

[Learn More](#)



MLS Updates



The Future of Real Estate is Voice-Activated: Join the Lundy Webinar

April 23 10am Virtual

Ready to change how you and your clients search for property? Discover "Finding Homes" by Lundy, the revolutionary Alexa skill that brings the entire MLS to your voice-activated devices. Whether you are in the car with Alexa Auto, in the kitchen with an Echo Show, or lounging with Firestick TV, finding the perfect home is now as simple as starting a conversation.

[Register Here](#)

Marketing Meetings

- [CCMG - Wed. Mar. 25](#) - Jay Voorhees, Fed Update
- [REAL - Thurs. Mar. 26](#) - Shelly Hayes
- [TCMC - Thurs. Mar. 26](#) - Liz Saucedo, Home Warranty
- [VREN - Fri. Mar. 27](#) - Pleasanton Downtown Association
- [AIMM - Tues. Apr. 14](#) - To be announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

Bay East Remembers - Georgia Butterfield

It is with deep sadness that we share the passing of Georgia Butterfield. A dedicated leader and Trustee of the Foundation, Georgia also served as a Board Director and was a proud Good Neighbor Award winner. As the founder of **Adopt an Angel**, her legacy of compassion is unmatched. Georgia's immense contributions and kind spirit left a mark on our community. She will be deeply missed.



BUZZ Video



Need to send local disclosures for signature? In this Grab n Go video, we walk you through how to access Bay East disclosures in zipForm, add them to your transaction, and send them to your client using Authentisign. [Watch now.](#)

