



Hi,

New tools, stronger connections, and practical education can make a real difference in how you serve clients and grow your business. In this week's Insider, you'll learn about the new Realtor.com®+ partnership designed to keep you and your clients in sync from search to close, opportunities to sharpen your skills at Jumpstart 2026, and ways to stay involved in your community through upcoming REALTOR® Volunteer Days.

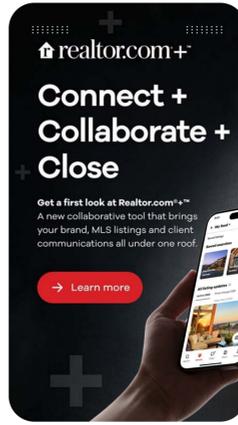
Highlight of the Week

Connect, Collaborate, and Close

March 19 10am Bay East

Realtor.com® and Bay East have launched a new strategic partnership, driven by a shared vision: elevating the role of the professional by equipping you with powerful, cutting-edge tools. Realtor.com+ is a collaborative home search for professionals and clients that helps them stay in sync from click to close. This platform brings all of your searches, shared listings, and messages under one roof. It's a protected, collaborative pace for you to stay in sync from click to close

[Learn More](#)



REALTOR® Volunteer Days

Mark your calendar for REALTOR® Volunteer Days, May 30-June 7, a nationwide initiative led by the National Association of REALTORS® that encourages members to give back to their communities. It's a great opportunity to make a positive impact while showing how REALTORS® are truly good neighbors. Learn more [here](#).

Education Classes and Events



March 19 10am Bay East

Jumpstart 2026 is This Week

Don't miss this opportunity to sharpen your skills and grow your business. Jumpstart 2026 is a free Bay East member benefit, featuring practical sessions on marketing, lead management, and today's lending landscape—plus lunch and networking at the Platinum Affiliate Expo.

[Register Here](#)



March 18 11am Virtual

Build Your Own Brand (B.Y.O.B.)

Is your branding attracting the right audience? Are you spending money on tools that aren't delivering results? B.Y.O.B. Marketing Don'ts is happening this week. Building a business isn't just about adding more tactics. It's about eliminating what isn't effective.

[Register Here](#)

C.A.R. 5th Annual Fair Housing Day

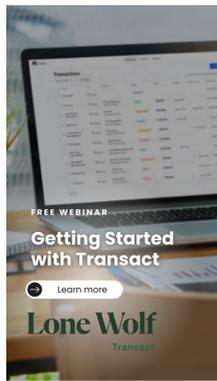
April 14 10am UC Berkeley

C.A.R.'s Annual Fair Housing Day Conference returns on April 14, at UC Berkeley—right here in the Bay Area. This must-attend event brings together economists, housing advocates, and policy experts to discuss issues impacting our region and beyond, including immigration and homeownership, inclusive housing solutions, multigenerational living, and intergenerational wealth.

[Learn More](#)



MLS Updates



Getting Started with Transact by Lone Wolf

April 21 1:30pm Virtual

Learn the fundamentals of Transact in this easy-to-follow training session. We will guide you through navigation, key features, and basic workflows so you can start a transaction, organize your documents, and work efficiently. This class is for anyone wanting an overview of the Transact platform! Sign up and get a recording if you cannot make it.

[Register Here](#)

 **The RPR® Mobile™ AI CMA:** Create a client-ready CMA in minutes from your phone with RPR® Mobile™ AI CMA. Join the RPR® Training Team on March 19 at 10am for this webinar. Register [here](#).

Marketing Meetings

- [CCMG](#) - Wed. Mar. 18 - Brad Warren, Fire Preparedness
- [REAL](#) - Thurs. Mar. 19 - Jennifer Thaete, Trust and Probate Law
- [TCMC](#) - Thurs. Mar. 19 - No Meeting
- [VREN](#) - Fri. Mar. 20 - Grissom's Mortuary
- [AIMM](#) - Tues. Apr. 14 - To be announced

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Not all open house signs are created equal. Different cities have different rules about where signs can go, how many you can place, and when they must be removed. Watch this quick update to stay compliant and avoid headaches. [Watch now](#).

