

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

"Hard seasons don't last. Showing up still counts."

Bay East Bulletin



Member Support During Challenging Times: The Holman Group offers access to professional counseling and wellness support designed to help individuals navigate anxiety, and life or work stressors. For members balancing the emotional weight of the current climate alongside the demands of real estate, this resource provides a private, judgment-free space to talk things through, gain perspective, and build coping strategies. It's there to support members not just as professionals, but as people—whenever extra support may be helpful. [Learn More→](#)



Expanding Your Global Perspective: Join the Global Network for this virtual event on February 12, Beyond Bali, to explore real estate opportunities in Indonesia, including market trends, investment potential, and key differences between U.S. and international practices. The session also covers relocation and lifestyle considerations, offering practical insight into living, working, and doing business beyond Bali. [Learn More→](#)



At Home With Diversity®: REALTORS® know the importance of adapting and remaining relevant in today's marketplace. By developing a business practice rooted in inclusion and equality, REALTORS® can help buyers of all backgrounds achieve the dream of homeownership. The At Home With Diversity® (AHWD) certification course covers how to work effectively with diverse populations so that you can build business success in today's multicultural real estate market. [Learn More→](#)



MLS Updates and Info

The REALTOR® Achievement Club certifications will be available in February. Please review your inventory on the MLS and make sure all your sales/listing status are up to date. View this [quick video](#) about how to run your inventory. [Learn more→](#)

Education Classes

Finding the right property often means looking beyond basic search filters. Join this webinar on February 4 and learn how to use RPR®'s advanced search tools to uncover properties that better match your clients' needs and strengthen



Marketing Meetings

[CCMG](#) - Wed. Feb. 4 - Real Talk

[REAL](#) - Thurs. Feb. 5 - To be announced

[TCMC](#) - Thurs. Feb. 5 - Financial Update, Eline Kaufman

[VREN](#) - Fri. Feb. 6 - No Meeting

[AIMM](#) - Tues. Feb. 10 - Doug Waite, Tax Update

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Give your home a quick refresh! “Burp your house” by opening windows for 5–10 minutes to let in fresh air, reduce condensation, and boost indoor air quality. [Watch now.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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