

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

“Strong partnerships don’t just support transactions—they power them.”

Bay East Bulletin



Realtor.com® Unveils Realtor.com®+™: Bay East is committed to providing our members with meaningful and efficient resources that help them find success in all aspects of their business with the utmost transparency. This new home search platform will help real estate professionals and consumers connect, collaborate and close with confidence. We'll share more details soon, including timing and what this means for Bay East members. [Learn More→](#)



RAW Group: Member Support & Connection: The RAW Group offers Bay East members a safe, confidential space to connect and support one another through the challenges of both business and personal life. Join us for the first meeting of 2026 on January 27 at 12 PM at Bay East. [Learn More→](#)



Bay East Foundation: 2025 Highlights: The Bay East Foundation’s 2025 Annual Report shares how continued support from members, donors, and trustees helped strengthen the community through scholarships, member assistance, and fundraising efforts. The report also looks ahead to upcoming programs and opportunities to stay involved in 2026. [Learn More→](#)



MLS Updates and Info

In today's market, clearly communicating your value matters more than ever. Join this webinar on February 4 at 10am to learn practical ways to use RealReports and see how top professionals are using it to strengthen client conversations and stand out. [Register here.](#)

Education Classes

Wondering where mortgage rates and home values may be headed in 2026? On January 28 this class will break down market projections, historical trends, and practical strategies to help you confidently address buyer objections and support first-time buyers with affordability solutions. [Register Here→](#)



Marketing Meetings

[CCMG](#) - Wed. Jan. 28 - Keith Tarkington, Inspection Insight

[REAL](#) - Thurs. Jan. 29 - Brad Warren, American Red Cross

[TCMC](#) - Thurs. Jan. 29 - Susan Munkner, Business and Goals

[VREN](#) - Fri. Jan. 30 - Anthony Young, Local Market Update Through an Analyst

[AIMM](#) - Tues. Feb. 10 - Doug Waite, Tax Update

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



Stay compliant and keep your listings professional with this quick guide to the Top 3 MLS Rule Violations and how to avoid them! [Watch now.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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