

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

"Success in the new year starts with intention today."

Bay East Bulletin



Holiday Hours: The Bay East office will be closed on December 31 and January 1. If you need immediate assistance, please email, info@bayeast.org.



Reconnect with Education in 2026: Start the New Year strong by mapping out which classes, certifications, and benefits from Bay East, C.A.R., and NAR you want to leverage. Early planning leads to better skills and client service throughout 2026. [Learn more→](#)



C.A.R. Member Legal Hotline: As a Bay East member, you have access to C.A.R.'s Member Legal Hotline, where you can speak directly with an attorney about real estate related legal questions. It's a quick, confidential resource to help you navigate transactions with confidence. [Learn more→](#) (C.A.R. login required)



Jumpstart Your Success Program: Designed to support REALTORS® in their first two years, this program helps you build strong foundational skills, gain confidence, and set your business up for long-term success. [Learn more→](#)



MLS Updates and Info

How AB 723 Changes MLS Photo

Uploads: California Assembly Bill 723 (AB 723) is designed to help buyers feel confident that listing photos truly reflects what a property looks like. It doesn't ban photo editing—instead, it simply asks for transparency. [Learn more→](#)

Education Classes

Learn on Your Schedule with Bay East On Demand: Bay East On Demand is a free member benefit that gives you access to education anytime, anywhere. Catch up on classes, sharpen your skills, and stay current—on your schedule, at no extra cost. [Learn more→](#)



Marketing Meetings

No December meetings, see you in January!

More information on the individual marketing meetings and in-person locations available [here](#) and weekly toursheets are available [here](#) (login required).

BUZZ Video



In this short video, we'll show you how to add Labels and Descriptions to your listing photos. These fields help keep photos organized and give buyers and agents helpful context when viewing your listing. [Watch now.](#)



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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