

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

Bay East Bulletin



Bay East Office Closure: The Bay East office will close at 1pm on December 31, and will be closed on January 1. If you need immediate assistance, please email, info@bayeast.org.



Paragon MLS End-User License Agreement: On January 6, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page. [Learn more→](#)



Strategies for Successful Business Planning in the New Year: Catch up on the Center for REALTOR® Development Podcast as they discuss business suggestions, strategies, and ideas to help you make your plans for success in 2025. [Learn more→](#)



Professional Headshots: A high-quality headshot is just one step in building a brand that clients can trust. Professional headshots are available as part of your Bay East membership. [Learn more→](#)



MLS News

Changes to MLS Rule - Based on your valuable input, we are making changes to our **Coming Soon** policy to provide more clarity and flexibility to you and your clients in the marketing of their property. These changes will go into effect for all East Bay MLSs on January 27, 2025. [Learn more→](#)

Education News

Jumpstart Your Success, A Roadmap for New Agents: Bay East has developed a new comprehensive program to provide new real estate agents with the skills and tools they need to succeed in the industry. [Learn more→](#)



Marketing Meetings

No December meetings, see you in January!

[CCMG](#) - Wed. Jan. 8

[REAL](#) - Thurs. Jan. 9

[TCMC](#) - Thurs. Jan. 9

[VREN](#) - Fri. Jan 10.

[AIMM](#) - Tue. Jan. 14

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

BUZZ Video



Happy New Year 2025! May this year bring you peace, joy, and success in all you do. [Happy Holidays](#) from Bay East!



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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