

THE BAY EAST INSIDER

Stay Informed, Stay Ahead

Bay East Bulletin



Bay East Office Closure: The Bay East office will be closed December 24 and 25. We will also close at 1pm on December 31, and will be closed on January 1. If you need immediate assistance, please email, info@bayeast.org.



Important Notice - Changes to MLS Rules: We are continually listening to your feedback to ensure our policies best support your business needs while maintaining compliance and transparency within the MLS. Based on your valuable input, we are making changes to our **Coming Soon** policy to provide more clarity and flexibility to you and your clients in the marketing of their property. These changes will go into effect for all East Bay MLSs on January 27, 2025. [Learn more→](#)



Update Regarding C.A.R. Form SELM: The C.A.R. Form Seller Instruction to Exclude from the Multiple Listing Service (SELM) has been discontinued and sellers can now use C.A.R. Form Multiple Listing Service Addendum (MLSA) to instruct their broker to exclude the listing from MLS dissemination. The MLSA form can be found in zipForm®. [Learn more→](#)



MLS News

Paragon MLS End-User License Agreement - On January 6, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page. [Learn more→](#)

Education News

Education Advantage: Get ready for 2025 with Bay East's Education Advantage program. Gain access to valuable courses that will save you money and equip you with the skills to grow your business. [Learn more→](#)



Marketing Meetings

No December meetings, see you in January!

[CCMG](#) - Wed. Jan. 8
[REAL](#) - Thurs. Jan. 9
[TCMC](#) - Thurs. Jan. 9
[VREN](#) - Fri. Jan 10.
[AIMM](#) - Tue. Jan. 14

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

BUZZ Video



As the holiday season approaches, take a moment to reflect on your hard work this year and get ready for the opportunities ahead. We're excited to support your continued success in the new year.

[Happy Holidays](#) from Bay East!



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566 - 925.730.4060

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