

Bay East Member Centers are closed today, May 30, in observance of Memorial Day.

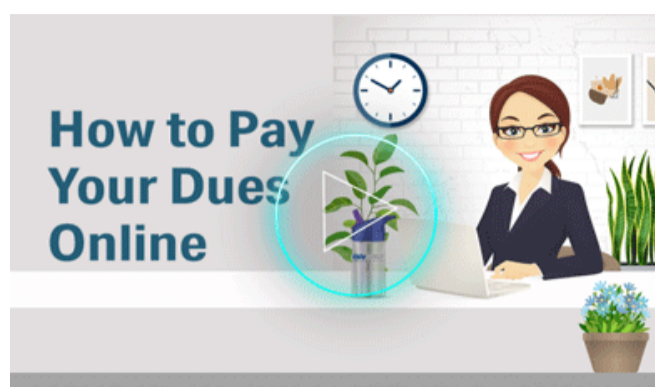
Bay East 2022 Election

Learn more about the [candidates](#) running for the 2023 Officers and the 2023/2024 Directors. View the [candidate slate](#) on our website and two important [Bylaw changes](#). Online voting begins Friday, June 10. Vote within the first five days to enter your name into a drawing to win free Local Dues for the 2022/2023 billing cycle.

Advocacy Victory!

AB 2050, a bill that would restrict the ability of property owners to sell rental housing units did not receive a vote on the Assembly floor last week. According to the California Association of REALTORS®, responses to a recent Red Alert asking REALTORS® in the Tri-Valley to contact their State Assembly member and oppose the bill was key to this victory.

BUZZ Video



Our new Member Engagement System allows members to access dues, fees, invoices, and make online payments. Learn how to pay your dues online.

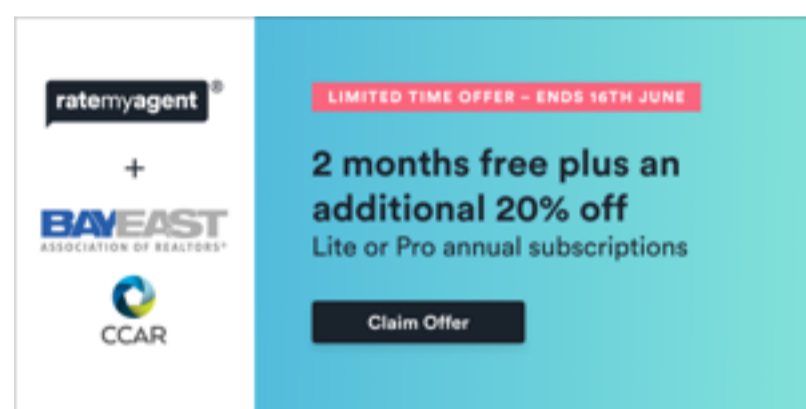
[Learn more in this week's BUZZ \(2:36\)](#)

MLS Corner

Reviews Matter In Real Estate

[RateMyAgent](#) is an agent review and marketing platform that allows you to generate, share, promote, and syndicate client reviews on listings. RateMyAgent helps you build your online reputation, makes it easy for potential clients to contact you, and turns your reviews, into the personalized digital marketing content. To access this tool, go to the [Resources](#) tab after logging onto Paragon MLS.

RateMyAgent is offering two months free and an additional 20% off a Lite or Pro annual subscription for members (basic plan use at no charge). [Register](#) by June 16, 2022.



Featured MLS Class:

[How to Input Listings – Key Information](#)

June 2 | 2pm

Learn how to seamlessly input listings on the MLS, as well as key information to avoid any violations.

Marketing Meetings

Bay East Marketing Meetings are being held in-person but you can still attend virtually as well. For more information, view each Bay East webpage below. Please pull the Tour Sheet from the MLS.

[CCMG](#) - Wed. June 1, 9am | Real Talk - Moderated by Dean Souza

[REAL](#) - Thurs. June 2, 9am | Insurance Agent Panel

[TCMC](#) - Thurs. June 2, 9am | Tim Totah - Bay East Foundation

[VREN](#) - Fri. June 3, 9am | To be announced

[AIMM](#) - Tue. June 14, 9am | Lois Butler

Bay East Bulletin



New Member Engagement System

By now, you should have received an email with instructions on how to create your new account in the member dashboard. You must set up a new account to pay your Bay East dues. If you have general questions about the new Member Engagement System please email info@bayeast.org.



2022 REALTOR® Volunteer Days

Join NAR in a national week of REALTOR® Volunteering, June 4-12! Together, we can make a real difference as we serve our neighbors and strengthen our communities. Learn more on how you can get involved in the community and volunteer [here](#).



2022 Primary Election Voter Guide

The Bay East [voter guide](#) presents the Alameda County Sherriff, District Attorney, and County Supervisor candidates that Bay East endorses. These candidates support home ownership, the protection of private property rights and public safety. Contact [David Stark](#) for information about Bay East endorsements.



Bay East Association of REALTORS® | 925.730.4060
 Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566
 Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501