

Bay East Member Centers will be closed May 30, in observance of Memorial Day.

Bay East has Launched a New Member Engagement System!

By now, you should have received an email with instructions on how to create your new account in the member dashboard.

The new member dashboard will provide access to the following:

- Member profile: upload a picture, change contact information, add a website or social media links
- Pay bills online
- View or download receipts
- Access committee information and documents

If you have general questions about the new Member Engagement System please email info@bayeast.org.

BUZZ Video



During April 2022, homes for sale reached a seven-month high compared with last April.

[Learn more in this week's Weather Report \(3:20\)](#)

MLS Corner

MLS "For Sale" Sign New Rule

The MLS Management Group (MMG), consisting of representatives from Bay East, Contra Costa and bridge MLS passed a motion to add a new rule 12.6.1 to the MLS Rules and Regulations which becomes effective May 24, 2022. View a summary of the rule change [here](#).

Add Interactive Map Layers in Paragon MLS

Did you know that you can add your own Interactive Map Layers? It's easy and will enhance your search capabilities. Learn how to customize your Map Layers by watching this [Tool Tip](#).

Realtor.com® Now Helps You Understand a Home's Wildfire Risk

Homeowners and shoppers can view wildfire risk data from First Street Foundation and USDA Forest Service on for-sale and off-market home listings. Learn more [here](#).



Featured MLS Class:

[Basics of Paragon](#)
May 24 | 3pm

This is a mandatory class for all new members and a class for experienced members who would like to revisit the basics.

Marketing Meetings

Bay East Marketing Meetings are being held in-person but you can still attend virtually as well. For more information, view each Bay East webpage below.

- [CCMG](#) - Wed. May 25, 9am | Randi DeHollander - Honoring Veterans
- [REAL](#) - Thurs. May 26, 9am | Steven Kahn - How a Real Estate Transaction Can Go Bad
- [VREN](#) - Fri. May 27, 9am | No Meeting, Memorial Day Weekend
- [TCMC](#) - Thurs. June 2, 9am | Tim Totah - Bay East Foundation
- [AIMM](#) - Tue. June 14, 9am | To be announced

Bay East Bulletin



Bay East 2022 Election

Learn more about the [candidates](#) running for the 2023 Officers and the 2023/2024 Directors. View the [candidate slate](#) on our website and two important [Bylaw changes](#). Online voting begins Friday, June 10. Vote within the first five days to enter your name into a drawing to win free Local Dues for the 2022/2023 billing cycle.



Member Benefit:

Professional Headshots

In-Person headshots are back at the Pleasanton Member Center only. [Appointments](#) fill up quickly, so schedule your photo today! Currently, all appointments will be held outside. The sooner you schedule your appointment, the sooner you can begin marketing with your updated photo!



Use Your Expertise to Build Customers for Life

Connecting the economy with the homebuying process can be challenging. When you give your clients context within the home buying process, not only does it help their future, but it means you're on a path to create a lifelong customer. Learn more in the latest episode of the Center for REALTOR® Development [podcast](#).



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