

New Bay East Member Engagement System

Bay East is implementing a new member engagement system May 6. Keep an eye out for information affecting your member experience in the coming weeks.

Scholarship Applications Still Available

The [Bay East Foundation](#) is offering scholarships to students looking to continue their education in fall 2022. All [applications](#) must be submitted online no later than May 1. Applications are open to the public. If you have any questions please contact [Rochelle Hatala](#).

BUZZ Video



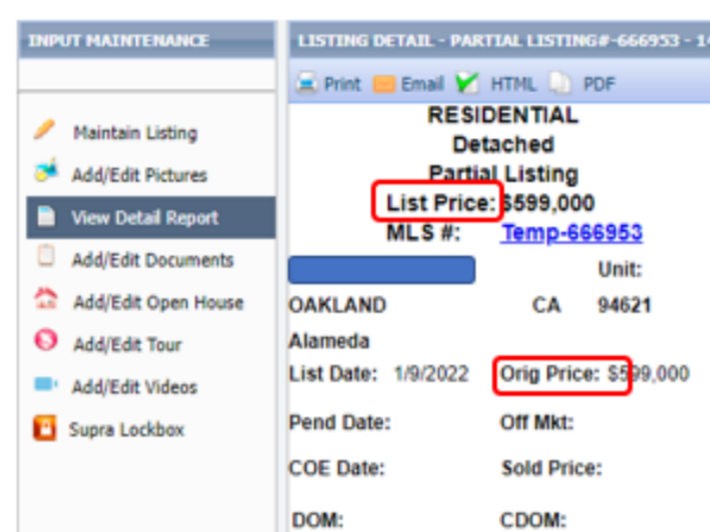
Home sales in the East Bay were way up from February and slightly more than last March.

[Learn more in this week's Weather Report \(3:55\)](#)

MLS Corner

Original Price and List Price in Partially Saved Listing

If you change the list price within your Partially Saved Listing, the system will reflect the change between the list price and the original price. When you activate the listing to Active, the difference will disappear; List Price and Original Price will be the same.



Featured MLS Class:

[TopHap Webinar - The Powerful Tool Behind Delivering Your Clients Actionable Market Insights](#)

April 27 | 10am

This webinar will teach you how to increase your credibility with clients and expand your understanding of market trends with the help of data and analytics.

Paragon Enhancements Coming

New features will be added to Paragon on Wednesday, April 13. Review all of the enhancements [here](#) or watch this short [video](#) to learn more.

Marketing Meetings

Bay East Marketing Meetings are being held in-person but you can still attend virtually as well. For more information, view each Bay East webpage below. Weekly tour sheets can be found [here](#) (login required).

[AIMM](#) - Tue. April 12, 9am | Pasquale Scuderi - Alameda Unified School District Update

[CCMG](#) - Wed. April 13, 9am | MLS Updates by Roya Chaudhy

[REAL](#) - Thurs. April 14, 9am | Easter Fundraiser

[VREN](#) - Fri. April 15, 9am | Networking

[TCMC](#) - Thurs. Apr. 21, 8:30am | To be announced

Bay East Bulletin



Fair Housing Month

Every April, the National Association of REALTORS® observes [Fair Housing Month](#) to commemorate the landmark 1968 Fair Housing Act in which U.S. law was established to prohibit discrimination in housing. Join [NAR](#) on April 22 as they demystify local advocacy and outline real ways that you can make an impact. Register [here](#).



Market Statistics for March Available

Knowledge of recent market activity and trends will help you better serve your clients. Inventory, units sold, days-on-market, and pricing information for real estate markets in the East Bay are available [here](#). To schedule a presentation at your next office meeting, contact [David Stark](#) at 925.730.4068.



Kaiser Open Enrollment for Bay East Members

Austin & Austin Insurance Services, Inc. offers Bay East members individual and group health plans. Bay East members may enroll for Kaiser now, and plans will go into effect June 1. If you have any questions, please contact [Leticia Gonzalez](#) with Austin & Austin or go to their [website](#) and click on Bay East Association of REALTORS®.



Bay East Association of REALTORS® | 925.730.4060
Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566
Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501