

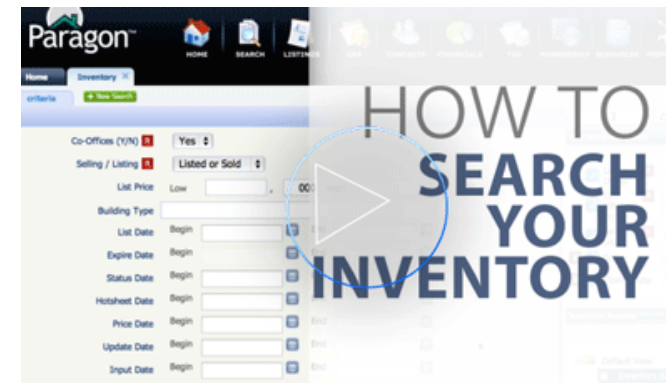
Bay East will be closed 12-3pm today, April 4. Calls will be forwarded to CCAR during this time.

Marketing Meetings Go In-Person

Starting this week, you can participate in Tri-Cities Marketing Council (TCMC), the Real Estate Alliance of Livermore (REAL), and Valley Real Estate Network (VREN) meetings either in-person or virtually.

- TCMC will hold its first “hybrid” meeting on April 7 at the [Fremont Downtown Event Center](#) or you can participate [virtually](#). The second monthly TCMC meetings will be only held virtually.
- REAL will hold “hybrid” meetings weekly starting April 7 at the [First St. Alehouse in Livermore](#) and also offer a [virtual](#) participation option.
- VREN will hold in-person only meetings at [Sidetrack](#) starting April 8 at 9am.
- The Central County Marketing Group (CCMG) will continue meeting [virtually](#) every Wednesday at 9am during April and begin meeting in-person during May at [Knudsen's Restaurant-Ice Creamery](#).
- AIMM will continue meeting [virtually](#) every second Tuesday at 9am until further notice.

BUZZ Video



In this grab n go video you will learn how to search your listing inventory on Paragon.

[Learn more in this week's BUZZ \(1:33\)](#)

MLS Corner

Optimize Your Showing Schedule with ShowingTime within Paragon MLS

Working with buyers to tour multiple homes on the same day can be a challenge! ShowingCart® can remove the guesswork by helping you easily create a buyer's tour. Using ShowingCart will help you make the most of your day and allow you to squeeze in a coffee break with your buyers while you're at it. Learn more [here](#).

Getting Started with Remine Pro Webinar - April 5

Remine Pro is a modern, innovative tool that brings together MLS, public, and people records. In this webinar, you will be learning these with the expert:

- Apply filters and layers to identify properties for you or your client
- Create printable reports and CMAs
- Effectively market yourself to the homeowners in the area with email and mailing lists

Register for this April 5 webinar [here](#).



Featured MLS Class: Use RPR® To Create CMAs That Amaze

April 8 | 11am

Learn how to educate your clients about their property value using RPR®'s Refined Value Tool.

Marketing Meetings

Bay East Marketing Meetings are being held in-person and virtually. For more information, view each Bay East webpage below. Weekly tour sheets can be found [here](#) (login required).

[CCMG](#) - Wed. April 6, 9am | Real Talk

[TCMC](#) - Thurs. Apr. 7, 8:30am | Rocio Parra - Solar

[REAL](#) - Thurs. April 7, 9am | Jen Lee - Forebearance, BK Law Updates

[VREN](#) - Fri. April 8, 9am | To be announced

[AIMM](#) - Tue. April 12, 9am | Pasquale Scuderi - Alameda Unified School District Update

Bay East Bulletin



Bay East Updates

We have some exciting news! Bay East is implementing a new member engagement system May 6. Keep an eye out for information affecting your member experience in the coming weeks. Also, as a reminder the Pleasanton and Alameda Member centers will be closed today, April 4 from 12-3pm for staff training. Tech calls will automatically be forwarded to Contra Costa Association of REALTORS® during this time. Please email [member services](#) if you have any questions.



Fair Housing Month

April is Fair Housing Month and a great time to affirm you're helping to build thriving, inclusive communities. Fair housing impacts all NAR members, all markets, and all neighborhoods. NAR provided [videos](#), [documentaries](#), and a [feature film](#) to help educate members about housing discrimination, segregation, and the people working to correct these social and economic wrongs.



Self-Employment Taxes Made Easy

Get real-time quarterly tax estimates, and let [Hurdlr Premium](#) automatically track your income, expenses, and tax deductions. This highly rated app is now free for all C.A.R. members! Watch this [short video](#) to learn all the features Hurdlr Premium includes. [Sign up](#) (C.A.R. login required) and start using Hurdlr today!



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