

## Marketing Meetings Go Hybrid

Mark your calendar, some of the marketing groups will begin meeting in-person the week of April 4! These will be hybrid meetings with the option of joining virtually. Attend in-person or stay remote! More information coming soon! Until then, continue attending marketing meetings virtually. You can find the links to all the meetings on the Bay East [website](#). See you soon!

## 100 Year Anniversary Gala

Last chance to purchase admission for our [100th Anniversary Gala](#) is this Friday, March 25! Join us in-person for an evening of food, fun, and dancing to celebrate our 100 Year Anniversary! Register [here](#).

## BUZZ Video



At Bay East, our corporate culture defines who we are; our values, our mission, and our vision.

[Learn more in this week's BUZZ \(1:59\)](#)

## MLS Corner

### How to Search Your Listings Inventory

When you need to see the list of properties that you either represented the seller or the buyer within the Paragon system, *Inventory Search* is the answer! Within Paragon, click on the *search* tab, select *inventory*, and simply type in the preferred criteria (such as list side, buyer side, or both and time period). Watch the [short video](#) (1:50) to learn how.

### Don't Miss the RateMyAgent Member Benefit Webinar

RateMyAgent is a digital marketing platform that allows you to take full advantage of all those great reviews you are receiving! Collect and consolidate your reviews from around the web and automatically create unique, dynamic fresh content for your social platforms. On March 28, learn how to claim your profile, set up your marketing tools, and take full advantage of your member benefits in this exclusive webinar. Register [here](#).



### Featured MLS Class:

[Supra Keys and](#)

[SupraWEB](#)

March 24 | 2pm

Learn how Supra can monitor your keys and lockboxes, and how to generate informative reports along the way.

## Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Mar. 23, 9am | James Callejas - Reverse and Simultaneous Exchanges

[REAL](#) - Thurs. Mar. 24, 9am | Brandon Cardwell - Innovation and Economic Update

[VREN](#) - Fri. Mar. 25, 9am | Breakfast and Networking

[TCMC](#) - Thurs. Apr. 7, 8:30am | Rocio Parra - Solar

[AIMM](#) - Tue. April 12, 9am | Pasquale Scuderi - Alameda Unified School District Update

## Bay East Bulletin



### February 2022 Market Statistics Available Now

Curious about what's happening in your local real estate market? Inventory, units sold, days-on-market and pricing information for real estate markets in the East Bay are now online by clicking [here](#) and selecting the city of interest. To schedule a virtual market analysis presentation, contact [David Stark](#) at 925.730.4068.



### 2021 Achievement Club Certificates

The [Achievement Club](#) recognizes Bay East REALTOR® members who have used the MLS and closed more than \$3.5 million in sales/listings or 10 sales/lease transactions sides for the year. If you feel that you should be placed in a different category, you have until end of day tomorrow, March 22, to send backup documentation to [Member Services](#).



### Rising Star Award

C.A.R. welcomes new and ambitious members making waves in the industry who represent the next generation of leading agents. Broker/Owners or Managers nominate an eligible REALTOR® to C.A.R. by submitting [this form](#). Please note that self-nominations will not be accepted. Applications must be submitted no later than May 31, 2022. More information on Rising Star Awards [here](#).



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