

Bay East will be closed Monday, February 21, in observance of Presidents' day.

### Bay East Offers More In-Person Services

On Wednesday, February 16, we are expanding in-person member services:

- Computer repair by [appointment](#) will be offered four days per week, Tuesday through Friday;
- Headshots are available, [by appointment](#), at the Pleasanton Member Service Center;
- The [Bay East Store](#) is open to provide products and curbside pickup is available by appointment;
- Lockbox and Lockbox Key support will be provided in-person;
- New member sign-up in-person will be available by appointment.

Also on February 16, our member service centers will be open as follows:

- Pleasanton: 8am to 5pm, Monday through Friday
- Alameda: 9am to 2pm, Monday, Wednesday and Friday

### BUZZ Video



More inventory may be coming as the weather warms up. Although real estate in the east bay is already hot this year.

[Learn more in this week's Weather Report \(3:54\)](#)

## MLS Corner

### Work on the Go with Mobile Apps

As a Bay East MLS subscriber, you have access to mobile apps to assist you when you are on-the-go.

[HomeSpotter](#) - Search accurate and up-to-date listings directly from the MLS, including active, contingent, pending, sold, and off-market statuses.

[HomeSnap](#) - Immediate mobile access to your Paragon contacts, saved searches, and listing carts. You can also maintain your on-market listings directly from the app.

[Remine Pro](#) - A modern, innovative tool that brings together MLS, public, and people records. It's your one-stop-shop for property searches, predictive analytics, engaging with clients, and more.

These apps provide data from the following counties: Alameda, Contra Costa, San Francisco, Marin, Mendocino, Napa, Solano, Sonoma, Monterey, San Benito, San Mateo, Santa Clara and Santa Cruz.



### Featured MLS Class:

[Webinar: zipForm® Edition](#)

**February 15 | 1pm**

Learn the shortcuts that will make you effective when you're out in the field or working from home and make deals anywhere with zipForm® Mobile!

## Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Feb. 16, 9am | Hannah Sargent - Protect Your Family with a Trust

[REAL](#) - Thurs. Feb. 17, 9am | Local Nonprofit Panel

[TCMC](#) - Thurs. Feb. 17, 8:30am | Lucia Hughes - Fremont Housing Manager

[VREN](#) - Fri. Feb. 18, 9am | [Breakfast Bash & Networking](#)

[AIMM](#) - Tue. Mar. 8, 9am | Phong La - Alameda County Assessor

## Bay East Bulletin



### Celebrating

#### Our 100th Anniversary

For 100 years, the Bay East Association of REALTORS® has set the standard for leadership, innovation, professionalism, and service. Save the date for our next milestone: a gala event celebrating Bay East's [100th anniversary](#) and honoring its leadership on April 14, 2022.



### January 2022 Market Statistics Available Now

Curious about what's happening in your local real estate market? Inventory, units sold, days-on-market and pricing information for real estate markets in the East Bay are now online by clicking [here](#) and selecting the city of interest. To schedule a virtual market analysis presentation, contact [David Stark](#) at 925.730.4068.



### 2022 That's Who We R Campaign

The [That's Who We R](#) campaign works as hard you do to demonstrate the REALTOR® difference. The core message for 2022 is "the Difference is Real", demonstrating REALTORS® working at a higher standard than non-member agents. View the full campaign on the [NAR website](#). Watch the newest commercial [here](#).



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