

2021 Member Recognition Awards

Each year, the Association recognizes members for our most prestigious awards. Congratulations to the 2021 Award Winners!

REALTOR® of the Year – Tracey Esling
Rookie of the Year – Jessica Manrique
Affiliate of the Year – Tony Alvino
Good Neighbor of the Year – Masoud Dehdari
John A. Deadrich Award – Leslie Faught
Outstanding Leadership Award – Dorothy Jackson

Learn more about these industry ambassadors on [our website](#).

BUZZ Video



Expand your understanding and knowledge of DEI – diversity, equity, and inclusion. NAR celebrates DEI during the month of February by offering all kinds of resources. [Learn more in this week's BUZZ \(2:12\)](#)

MLS Corner

2021 Achievement Club Certificates

The [REALTOR® Achievement Club](#) is an awards program designed to recognize Bay East REALTORS®, who have closed more than \$3.5 million in residential and/or commercial sales/listings or ten or more transactions for the year.

Please review your inventory on the MLS and make sure all your sales/listing status are up to date to ensure you receive the correct certification. Certificates will be available the week of February 21.

Call Tech Support at 925.730.7100 if you need help collecting your inventory in Paragon.



Featured MLS Class: [Free Phone Apps You Need Now](#)

February 9 | 2pm
This informative class will explore valuable real estate apps for your phone.

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[AIMM](#) - Tue. Feb. 8, 9am | David Stark - Market Update

[CCMG](#) - Wed. Feb. 9, 9am | David Stark - 2021 Year In Review

[REAL](#) - Thurs. Feb. 10, 9am | Robert Jacobs - Lease re-negotiation under Covid-19

[VREN](#) - Fri. Feb. 11, 9am | Aaron Lacey - Top 7 Ways to Get Listings in 2022

[TCMC](#) - Thurs. Feb. 17, 8:30am | Lucia Hughes - Fremont Housing Manager

Bay East Bulletin



Always Here for You

The Member Assistance Program managed via [The Holman Group](#) is a completely confidential program for all Bay East members and their families that assists you in various issues that affect your day-to-day stressors. Contact a specialist 24 hours a day, 365 days a year at, 800.321.2843. You can access the [online member portal](#) using the username: BayEast and password: BEAR2015.



Self-Employment Taxes Made Easy

Get real-time quarterly tax estimates, and let [Hurdlr Premium](#) automatically track your income, expenses, and tax deductions. This highly rated app is now free for all C.A.R. members! Watch this [short video](#) to learn all the features Hurdlr Premium includes. [Sign up](#) (C.A.R. login required) and start using Hurdlr today!



L.E.A.D. The Way in DEI

The National Association of REALTORS® (NAR) celebrates Diversity, Equity and Inclusion during the month of February. Explore these essential [resources](#) to expand your worldview, recognize your own biases, and learn specific, meaningful steps to increase DEI in your business and beyond. [Enroll now](#) in the REALTOR® L.E.A.D. courses and set out on a path to succeed.



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