

Alameda Member Service Office Offers Curbside Pickup

Beginning January 31, the [Alameda Member Service](#) location (2490 Mariner Square Loop, Suite 200) will provide curbside pickup of store products and lockboxes on Mondays, Wednesdays, and Fridays, 9am-2pm. Place your store order and pay at [REALTOR® Online Store](#). For questions or additional information contact Member Services at 925.730.4060 or [email](#) us.

Free At-home COVID-19 Tests Available

Free at-home COVID-19 test kits are now available through the [covidtests.gov](#) website. One order includes four individual rapid antigen COVID-19 tests. There is a limit of one order per residential address. Place your order [here](#).

2022 Virtual Legislative Day

Take your virtual REALTOR® voice to Sacramento on March 2. [Register](#) today for the Legislative Briefing and other events. Details about virtual legislator office visits coming soon.

BUZZ Video



Achievement Club awards are around the corner. Make sure your MLS inventory is up to date to qualify for your certificate.

[Learn more in this week's BUZZ \(1:36\)](#)

MLS Corner

Tenant Screening Made Easy With RentSpree

With [RentSpree](#), you can get a completed rental application, credit report, background check, and eviction history in just one step! Best of all, you can easily enable RentSpree screening when adding a lease listing to the MLS! Learn more about this benefit in an upcoming webinar on January 26 at 11am. Register [here](#).



Featured MLS Class:

Webinar: Paragon – Searches – Hotsheets

January 27 | 11am

This Paragon Short webinar will focus on Hotsheets and how to use them.

Bay East Podcast - What is Cybersecurity?



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. This week learn what to do if you face a cyber-attack! Bay East's IT Specialist, Justin Ramos explains it all. Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: Justin Ramos

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Jan. 26, 9am | The Fuel For Success - Know Your Why
[REAL](#) - Thurs. Jan. 27, 9am | Jennifer Bogart - IRS and State Taxes 2021
[VREN](#) - Fri. Jan. 28, 9am | Donald James - Good Manners
[TCMC](#) - Thurs. Feb. 3, 8:30am | To be determined
[AIMM](#) - Tue. Feb. 8, 9am | David Stark - Market Update

Bay East Bulletin



Get a Professional Headshot

In-Person headshots are back at the Pleasanton Member Center only. [Appointments](#) fill up quickly, so schedule your photo today! Currently, all appointments will be held outside. The sooner you schedule your appointment, the sooner you can begin marketing with your updated photo.



2022 Code of Ethics

NAR understands how seriously you take your role as a real estate professional. It's all part of the NAR Code of Ethics and what sets you apart as a member of the REALTOR® family. The newly designed and updated 2022 Code of Ethics products are [available now](#)! Choose from printed or digital versions.



NAR Green Designation Training

Learn green real estate concepts, principles, practices and benefits, in a way that makes sense to you and your clients. Stand out from the crowd by earning the only green designation for real estate agents conferred by the National Association of REALTORS®. Register [here](#).



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