

The Bay East Member Centers will be closed Friday, December 24.

### Celebrating our 100th Anniversary

For 100 years, the Bay East Association of REALTORS® has set the standard for leadership, innovation, professionalism, and service.

Save the date for our next milestone: a gala event celebrating Bay East's 100th anniversary and honoring its leadership on April 14, 2022.



### BUZZ Video



Find out how many escrows you closed this year by searching your inventory in Paragon.

[Learn more in this week's BUZZ \(1:32\)](#)

### MLS Corner

#### RentSpree – Rental App & Screening Suite

The number of new renters in the U.S. is increasing each day, and RentSpree is at the forefront. This award-winning software provides a universal tenant screening process, renter management, partnership program, and rental screening API.

Screening a tenant has never been easier with [RentSpree's ApplyLink](#). You may opt in to use this tool at no additional cost when inputting your lease rental listing into Paragon.

To learn more, register for an upcoming webinar [here](#).



#### Featured MLS Class:

**Six Ways to Create a CMA**  
**December 21 | 11am**

In this class you will learn six different ways to show clients how much their home is worth.

### Bay East Podcasts - Pleasanton Chamber of Commerce



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. This week hear from Pleasanton's Chamber of Commerce, Steve Van Dorn about how Pleasanton was once a "scandalous" town! Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: Steve Van Dorn, Pleasanton Chamber of Commerce CEO

### Marketing Meetings

Virtual marketing meetings will resume in January 2022. For more information view each group on the Bay East [website](#).

### Bay East Bulletin



#### PG&E Scammers Hit Livermore Listings

Bay East has learned that a scammer is targeting vacant listings. An agent was contacted by someone posing as a PG&E employee who asked the agent to tell their client they were delinquent in paying their utility bill and gave bogus instructions on how to pay. Please be cautious if you are contacted by anyone claiming that a client has a delinquent utility bill that must be paid. PG&E has provided more information [here](#).



#### The New RPA is Here

Do you want to learn all about the 2021 revised C.A.R. Residential Purchase Agreement, but you can't fit a 4-hour RPA training session into your schedule? The RPA Spotlight series is designed just for you! C.A.R. attorneys recorded one hour webinars featuring limited paragraphs of the new RPA. Watch the webinars [here](#) (login required).



#### NAR Travel Club

NAR's newest REALTOR Benefits® Program, [NAR Travel Club](#), provides a free best-in-class travel platform with access to full-service travel booking capabilities including hotel, resort, car, and air at a discount of up to 60% off. NAR Travel Club also provides access to Resort Vacation Certificates which members can use for their personal travel or pass along to clients as thank you's. [Join today](#) and save with activation code: NAR.



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