

Giving Tuesday is Tomorrow!

November 30 is the year's single day to be generous to deserving nonprofits that need our help. With a desire to help college-bound students, the [Bay East Foundation](#), offers annual scholarships to help young men and women realize their dreams of college on their way to a desired career.

This GivingTuesday, we ask for your help so that we might honor more students with a way to achieve their dreams of college. Donate to the Bay East Foundation Scholarship fund [here](#).



BUZZ Video



In this video, we will show you how to logon to Paragon/MLS on your mobile device and computers.

[Learn more in this week's BUZZ \(1:40\)](#)

MLS Corner

Paragon MLS End-User License Agreement

On December 13, when you log in to Paragon, you will be directed to accept the End-User License Agreement (EULA).

We are required to register the MLS Database annually with the U.S. Copyright Office to maintain all copyright protections for the property listings compilation. As part of that process, each MLS user must renew the EULA each year.

To accept the agreement, simply type in your name exactly as displayed on the EULA page. Be aware of any uppercase and lowercase letters as it is case-sensitive. Once you agree to the EULA, you will be directed back to Paragon, and you will receive a copy of the agreement. If you have any questions, please contact Tech Support at 925.730.7100 or email mlsservices@bayeast.org.



Featured MLS Class: [Webinar: RPR® – Planning for Real Estate Success in 2022](#)

December 16 | 10am
Join RPR® for a 2021 Year in Review and get tips for incorporating RPR® into your 2022 business plans.

Bay East Podcasts - Code of Ethics Training



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. In this episode, Bay East's, Megan McDonald will tell you how you can take the Code of Ethics course before the end of the year deadline. Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: Megan McDonald, Leadership Support Administrator

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Dec 1, 9am | Real Talk with CCMG

[TCMC](#) - Thurs. Dec. 2, 8:30am | Last 2021 Meeting - Open Forum

[REAL](#) - Thurs. Dec. 2, 9am | Jessica Mauser - East Bay Commercial Real Estate Trends

[VREN](#) - Fri. Dec. 3, 8:30am | World Financial Group

[AIMM](#) - Tues. Dec. 14, 9am | To be announced

Celebrate the holiday season with the Marketing Groups!
Purchase your [Holiday Party](#) tickets today!

Bay East Bulletin



The New RPA is Almost Here

A brand new Residential Purchase Agreement (RPA) is being introduced in December 2021. Get ahead of the curve and familiarize yourself with the upcoming changes made to the RPA form while learning how to complete the form step-by-step including all of the current forms attached to the RPA by watching these [pre-recorded webinars](#) (login required) hosted by C.A.R. or purchasing this [guide](#).



Code of Ethics Training

In an ongoing effort to raise the level of professionalism and ethics in the real estate industry the National Association of REALTORS® (NAR) has instituted a mandatory "Code of Ethics 3-Year Training Cycle". If your license expires in 2022 you will need to complete a course on the Code of Ethics before December 31. Both [C.A.R.](#) and [NAR](#) offer the training online. For more information, visit our [FAQ](#) page.



Bay East Remembers Larry Waelde

We are sad to report long-time Bay East member Larry Waelde passed away August 1, 2021. He was a licensed agent since 1974 and a Bay East member since 1997. His real estate career included work as an appraiser, a residential property manager, and working with his wife Kathleen at Contempo and Coldwell Banker Realty in Pleasanton. While there will not be a public memorial, donations in his name can be made to the [Alameda County Food Bank](#).

