

RentSpree – Rental App & Screening Suite

The number of new renters in the U.S. is increasing each day, and RentSpree is at the forefront. This award-winning software provides a universal tenant screening process, renter management, partnership program, and rental screening API that enables any platform to incorporate an automated screening process in as little as one week.

Screening a tenant has never been easier with [RentSpree's ApplyLink](#). You may opt in to use this tool at no additional cost when inputting your lease rental listing into Paragon.



BUZZ Video



Last year, the real estate buying and selling season extended well into the Fall. We could be experiencing something similar this year.

[Learn more in the Weather Report \(4:07\)](#)

MLS Corner

Stay Productive and Responsive When Away from Your Desk

The RPR app keeps you connected to important data your clients need. With RPR Mobile at your side, you'll be ready to meet client demands, even when you're out and about and on the go. RPR Mobile is a free app for REALTORS® that unlocks many of the tools and data found on the website.

Watch this [webinar](#) to learn how to take advantage of this powerful tool.

Clear Cooperation and Coming Soon Changes

The following changes to the Coming Soon and Clear Cooperation Rules will take effect November 29, 2021. Clear Cooperation Section 7.5.1 text was added to further clarify/define "public" for marketing purposes, and Coming Soon Sections 9.1.1, 10.1 and 10.1.1 updated with C.A.R. Model Rules recommended verbiage. View the [summary of rule changes](#) and the complete [MLS Rules and Regulations](#).



Featured MLS Class:
Intro to zipForm® Edition
November 18 | 9:30am
Learn time-saving functionalities to organize your files.

Bay East Podcasts - The Government and Your Biz!



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. This episode learn why it is crucial for real estate professionals to be involved in government issues. Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: David Stark

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Nov. 17, 9am | Eden Chamber of Commerce

[TCMC](#) - Thurs. Nov 18, 8:30am | Janiele Maffei - Calif Earthquake Authority

[REAL](#) - Thurs. Nov. 18, 9am | Daniel Ford - Cybersecurity Current and Future Threats

[VREN](#) - Fri. Nov. 19, 8:30am | Danny Morel

[AIMM](#) - Tues. Dec. 14, 9am | To be announced

Bay East Bulletin



NAR Designations Can Help Build Your Biz

November is Designation Awareness Month! To celebrate, the Center For REALTOR® Development (CRD) is offering their designation and certification online courses at 20% off! To get started or to just look at all the center has to offer [click here](#). You can also listen to last weeks episode of the [Bay East podcast](#) learn more about designations.



Virtual Town Hall: Legal Update with Gov Hutchinson

Join Gov Hutchinson, California Association of REALTORS® (C.A.R.) Assistant General Counsel, on November 15 at 11:30am as he provides detailed information and answers your questions about real estate laws, C.A.R. forms, best practices, and more. Register for this free event [here](#).



A Better Way to Research Real Estate

[TopHap](#) is the most comprehensive real estate research platform helping agents analyze properties, neighborhoods, and regions like never before. TopHap helps to visualize residential real estate market trends, and neighborhood characteristics, empowering real estate agents to help their clients make intelligent, data-driven buying and selling decisions. Members can take advantage of a [20% discount](#) on any subscription plan.



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