

Bay East will be closed Thursday, November 11, in observance of Veterans' Day.

**Virtual Town Hall: Legal Update with Gov Hutchinson**

Join Gov Hutchinson, California Association of REALTORS® (C.A.R.) Assistant General Counsel, on November 15 at 11:30am as he provides detailed information and answers your questions about real estate laws, C.A.R. forms, best practices, and more. Register for this free event [here](#).

**Clear Cooperation and Coming Soon Changes**

The following changes to the Coming Soon and Clear Cooperation Rules took effect November 1, 2021. Clear Cooperation Section 7.5.1 text was added to further clarify/define "public" for marketing purposes, and Coming Soon Sections 9.1.1, 10.1 and 10.1.1 updated with C.A.R. Model Rules recommended verbiage. View the [summary of rule changes](#) and the complete [MLS Rules and Regulations](#).

**BUZZ Video**



Achieving professional certifications or designations from the NAR helps boost your business.

[Learn more in this week's BUZZ \(1:58\)](#)

**MLS Corner**

**Paragon MLS Enhancement**

The following features will be added into Paragon on November 10:

- **Quick Search:** Listing agent and Buyer agent fields will be part of the default criteria. You can customize to remove them also.
- **Assessments Field for Lots and Land Property Class:** Currently there are two options (Yes or No). "Unknown" will be added to the selection list.
- **Statistical Reporting Under Resources:** All MLS subscribers (Agents, Office Managers, and Brokers) will see the same statistical reports.
- **Agent 2-Page (New):** This 2-page report has all the listing information. If you'd like to choose a different [report as your default](#), you can change it in Preferences anytime.
- **Layout of the Resources Tab:** The new [layout](#) is more organized and easier to use.

Learn more about all the features added [here](#). If you have any questions, please contact MLS Tech Support at 925.730.7100.



**Featured MLS Class: The Basics of Paragon November 10 | 9:30am**

Take this class to review the basics and overall functionalities of Paragon.

**Bay East Podcasts – Designations and Certifications**



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. This week, learn the importance of designations and certifications. Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: Pamela Thompson

**Marketing Meetings**

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[AIMM](#) - Tues. Nov. 9, 9am | Andrew Thomas

[CCMG](#) - Wed. Nov. 10, 9am | Matt Bauman - Homesnap

[REAL](#) - Thurs. Nov. 11, 9am | What the Real Estate Community Needs to Know about VA

[VREN](#) - Fri. Nov. 12, 8:30am | Museum on Main - Update from Museum

[TCMC](#) - Thurs. Nov 18, 8:30am | Janiele Maffei - Calif Earthquake Authority

**Bay East Bulletin**



**Lockbox and Daylight Savings**

Did you know your Supra Lockbox doesn't recognize Daylight Savings Time? On November 7, Daylight Savings time came to an end and all timed access hours reverted back to the original time programmed into the lockbox. If you have not programmed any showing hours for your lockbox, the access hours will default to 7am to 11pm. Please visit the [Supra Lockbox Programming Instructions](#) link on our website for more info.



**Community Info & Statistics**

Knowledge of recent market activity and trends will help you better serve your clients. Inventory, units sold, days-on-market, and pricing information for real estate markets in the East Bay are available [here](#). To schedule a virtual market analysis presentation, contact [David Stark](#) at 925.730.4068.



**Bay East Remembers Barret Clack**

We are sad to report that Barret Clack has passed. During 48 years of membership with the Bay East Association of REALTORS®, he contributed to the association and to the profession. He served on the Professional Standards and Local Government Relations committees, as a C.A.R. Director and as the Bay East President in 1984.



Bay East Association of REALTORS® | 925.730.4060  
Pleasanton Office | 7021 Koll Center Parkway, Pleasanton, 94566  
Alameda Office | 2490 Mariner Square Loop Suite 200, Alameda, 94501