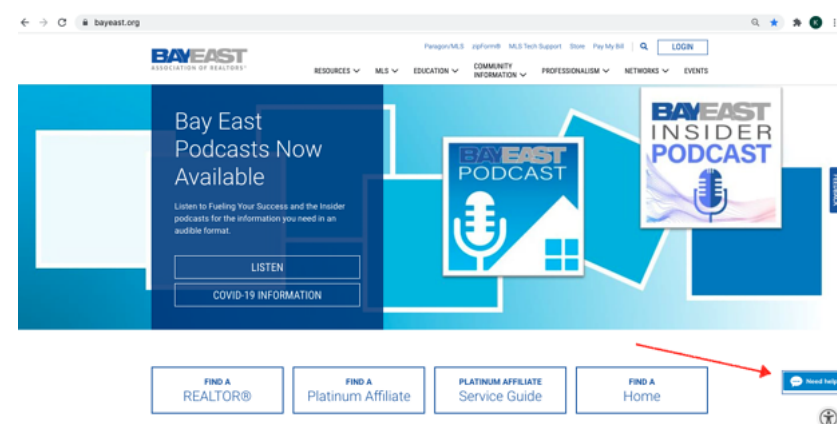


New Chat Box Available on Website

Members can now contact Accounting, Member Services and Tech Support via a chat box directly on our website.

When department staff are online, the icon will say "Need Help?" with a chat bubble and will allow you to start a chat. When there are no department staff online, the icon will say "Need Help?" with an envelope icon and will send a request via email to the department you wish to contact.

If you have any questions about this new feature, please contact our Tech Department at 925.730.7100.



BUZZ Video



Thanks for taking the 2021 Bay East member survey. Let's take a look at some of the results.

[Learn more in this week's BUZZ \(4:07\)](#)

MLS Corner

ListHub within Realtor.com

Brokers and Agents can now access ListHub reports and syndication controls through Realtor.com Pro dashboard. Log into Paragon and access Realtor.com Pro on the homepage or under the Resources tab.

Brokers will have the ability to manage office Listing Syndication within Realtor.com Pro. This new integration allows ListHub users to bring the same set of business tools into a single experience. Plus, brokers and agents will now have access to activity reporting which was previously only available with a paid ListHub Pro subscription.

Please check out these [FAQs](#) for more information. Learn more about ListHub [here](#) or register for an upcoming [webinar](#).



Featured MLS Class:
[RPR® Works Everywhere – Just Like You](#)
October 28 | 9am
RPR® Mobile makes you productive from anywhere.

Bay East Podcasts



Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. In this week's episode, learn social media safety tips! Listen to the [Insider Podcast](#) now.

Host: Fay Yassini - Guest: Sarah Minton

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

[CCMG](#) - Wed. Oct. 27, 9am | TOPA - Kiran Shenoy

[REAL](#) - Thurs. Oct. 28, 9am | T. Denbo & M. Reyes - Latest Marketing Trends

[VREN](#) - Fri. Oct. 22, 8:30am | To be announced

[TCMC](#) - Thurs. Nov 4, 8:30am | Bay East Pro Standards Committee

[AIMM](#) - Tues. Nov. 9, 9am | Andrew Thomas

Bay East Bulletin



How Do Your Blind Spots Affect Your Business?

Join the I.D.E.A. committee on November 2 at 10:30am as they discuss how stereotypes can influence the perception of who's the "right fit" and learn how to remove roadblocks to expand your business! When you join the virtual event you will automatically be entered to win one of two door prizes being given away throughout the experience. [Sign up today!](#)



Get a Professional Headshot

In-Person headshots are back at the Pleasanton Member Center only. [Appointments](#) fill up quickly, so schedule your photo today! Currently, all appointments will be held outside. The sooner you schedule your appointment, the sooner you can begin marketing with your updated photo.



C.A.R. Marketing Tools

[Content Studio](#) is a video marketing tool that allows you to personalize a C.A.R. commercial with your own contact information. Choose from a variety of C.A.R. consumer-focused commercials that highlight the benefits that REALTORS® provide. [Get started](#) today with this upgraded, free, marketing tool.

