

I.D.E.A. Children's Book Fundraiser

Help children in our community learn to accept and celebrate who they are as individuals! The Bay East I.D.E.A. (Inclusion, Diversity, Equity, Action) Committee is collecting donations to purchase children's books for local nonprofits.

The two books are "[What if We Were All the Same](#)" by C.M. Harris and "[It's OK to be Different](#)" by Sharon Purtill.

The books will be purchased from [Marcus Books](#) in Oakland, the oldest independent and Black-owned bookstore in the nation. For more information on the fundraiser and how to donate, please visit www.bit.ly/ideabookdrive.

BUZZ Video



Learn about MLS benefits such as tools and products Bay East offers.

[Learn more in this week's BUZZ \(3:28\)](#)

MLS Corner

New CRS Tax Enhancement Coming Soon within Paragon MLS: Comparables

The CRS Tax Data System within Paragon will launch an enhancement on the Comparables module in November. This enhancement project will provide users with new ways to view, edit and control how reports are generated within Comparables. Here are just a couple of exciting changes to look forward to:

- Ability to create CMA reports that can be printed or serve as a digital presentation
- Navigating a beautifully updated, user-friendly interface

To access CRS Tax, log in to Paragon and Click on the Tax tab on top. If you have any questions, contact Tech Support at 925.730.7100.



Featured MLS Class:
[Six Ways to Create a CMA](#)
October 22 | 9:30am
In this class, you will learn six different ways to show clients how much their home is worth.

Bay East Podcasts

Our podcasts are designed to help real estate professionals understand where the profession is right now and where it's going. Listen to [Fueling Your Success](#) and the [Insider Podcast](#) now.

Marketing Meetings

Bay East Marketing Meetings are being held virtually. For more information, view each Bay East webpage:

- [CCMG](#) - Wed. Oct. 20, 9am | Mighty Builders Tiny Homes
- [TCMC](#) - Thurs. Oct. 21 8:30am | Christine Sevier - Senior Living Advisors
- [REAL](#) - Thurs. Oct. 21, 9am | Matthew Bauman - Homesnap
- [VREN](#) - Fri. Oct. 22, 8:30am | Compliance
- [AIMM](#) - Tues. Nov. 9, 9am | Andrew Thomas

Bay East Bulletin



Virtual Town Hall: Legal Update with Gov Hutchinson

Join us for another informative Town Hall meeting on October 18. Gov Hutchinson, California Association of REALTORS® (C.A.R.) Assistant General Counsel, will provide detailed information and answer your questions about real estate laws, C.A.R. forms, best practices, and more. Register [here](#).



The Value of NAR Membership

The National Association of REALTORS® (NAR) provides content, tools, professional development opportunities, and support for your career, whether you're a new agent seeking support, an experienced broker, or somewhere in between, you have access to a wide array of [resources](#) designed to help you succeed in today's market.



Meet Alameda County Supervisor Richard Valle

Alameda County Supervisor Richard Valle will be a special guest at the October 18 Bay East Local Government Relations Committee meeting. He will make a brief presentation and answer questions from the audience. The meeting begins at 1pm, will be held virtually, and is open to all Bay East members. For meeting access information, please contact [Fay Yassini](#).



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