

Paycheck Protection Program Extended

In an effort to help small businesses during the coronavirus pandemic, the Paycheck Protection Program (PPP) has been approved through August 8. Read more [here](#).

Virtual Food Drive Fundraiser Competition

The Marketing Groups will be collecting financial donations, instead of food, for the Alameda County Community Food Bank to buy food most needed to help the COVID-19 emergency response.

Each marketing group has a link to collect donations for a fun, friendly competition to see which group can collect the most donations!

[Access this link](#) and select the marketing group you want to donate with! 100% of your donation stays local to help our communities through this emergency. The food drive will run through July 31.



BUZZ Video



Take a look at the housing market during the first half of 2020.

[Watch this week's BUZZ video](#)

MLS News

MLS Rule Updates

The California Civil Code requires the MLS to maintain photos in the MLS for three years, so we are unable to comply with agent requests to remove photos for their buyers. Read [MLS Rule 11.5.c](#) (effective immediately) for details.

Listing brokers and agents may submit a written request to MLS staff to update their sold listings preventing syndication outside the MLS. Please note: Once staff updates that setting, sold listing data will remain in the MLS only. MLS sold listing data will not be available to use for agent profile pages in 3rd party sites such as realtor.com and Zillow.

Review all the MLS Rule changes that will take effect on August 3 [here](#). If you have any questions regarding the changes, please contact Jackie Diaz at 925.730.4077.



Featured MLS Class:

[Virtual Class – Free Phone Apps You Need Now](#)

Thursday, July 16

1:30-2:30pm

Marketing Meetings

Bay East Marketing Meetings are being held virtually, to get more information check out their Bay East webpages:

[AIMM](#) - Tues. July 14, 9am

[CCMG](#) - Wed. July 15, 9am

[REAL](#) - Thurs. July 16, 9am

[TCMC](#) - Thurs. July 16, 8:30am

[VREN](#) - Fri. July 17, 8:30am

Bay East Bulletin



Insider LIVE July 20 - Social Media During a Crisis

Join David Stark next Monday, July 20 for the weekly Insider LIVE. Register for this event [here](#).



Market Statistics for June Available

The monthly market data for a specific city can be viewed [here](#). The Bay East webpage now displays [every city](#) that currently has a listing in Paragon. To schedule a virtual market analysis presentation at your next office meeting, contact [David Stark](#) at 925.730.4068.



Third Thursdays Event

Join the Bay East Foundation and C.A.R. President-Elect 2021, Otto Catrina, for a virtual fundraiser! [Register](#) for this month's event, Learn How to Make Focaccia Bread with Otto Catrina, on July 16 at 5:30pm.



Bay East Association of REALTORS®

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