THE INSIDER

BAYEAST ASSOCIATION OF REALTORS®

**Virtual Town Hall**
DRE Commissioner Doug McCauley will join us at our next virtual Town Hall meeting this Thursday, June 25, at 2pm. Register now.

**Insider LIVE: Commercial Curious**
Is commercial real estate right for you and what exactly IS commercial real estate? A panel of commercial brokers and NAR staff will answer these and other commercial curious questions. Register for the June 29 event here.

# BUZZ Video

The election for the 2021/2022 Bay East Board of Directors is now open!

Watch this week's BUZZ video

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# MLS News

**Coming Soon Listings**
Bay East has compiled a list of Q&A for Active-Coming Soon Listings.

When posting a Coming Soon sign in front of a property, make sure to:

- Have a SELM form on record with Bay East.
- Put the listing on the MLS with Active Coming Soon status within one business day of advertising the property publicly.

If you have any further questions please contact the Compliance Department at 925.730.4060.

BAYEAST TRAINING

Featured MLS Class:
Virtual Class – RPR® In-Depth Search Engine Overview
Friday, June 26
1:30-2:30pm

Paragon will be down for monthly maintenance on Tuesday, June 23, from 10pm-4am.

# Marketing Meetings

Bay East Marketing Meetings are being held virtually, to get more information check out their Bay East webpages:

**AIMM** - Tues. June 23, 9am

**CCMG** - Wed. June 24, 9am

**REAL** - Thurs. June 25, 9am

**TCMC** - Thurs. June 25, 8:30am

**VREN** - Fri. June 26, 8:30am

# Bay East Bulletin

**Become Involved in Commercial Real Estate**
As a Bay East member, you qualify for a free basic membership to the Commercial Brokers Association (CBA). CBA is now accepting applications for the 2021 Board of Governors. This is your opportunity to get involved, stay informed about industry legislative issues, and grow in a leadership role! Online applications are due July 10.

**At Home With Diversity®**

NAR's At Home With Diversity® is an educational opportunity designed to present a picture of the changing face of the real estate industry. C.A.R. Education is offering this course at no additional cost and credits can be used towards the following NAR designations/certification: ABR; CIPS; SIOR; AHWD. Register here to take advantage of this valuable opportunity.

**Upcoming Changes to Zillow Rental Manager Listings**
Effective July 1, listing properties with Zillow Rental Manager in California and 12 other states will cost $9.99 per week while a property is actively listed for rent. This does not affect rentals coming through the MLS feed. Read Zillow's FAQ for more detailed information.

Bay East Association of REALTORS®

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